

**MISSION:** AIA California, in collaboration with local components, is dedicated to serving its members, advancing the value of architects, and improving the quality of the built environment.

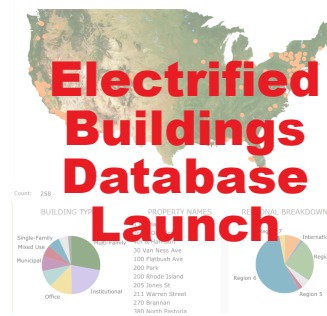
## GOAL #1: MEMBERSHIP

Develop the next generation of leaders in the profession, and engage members to create an architectural community.



## GOAL #2: ADVOCACY

Represent the profession before the State Legislature and California regulatory agencies, boards and commissions; and cultivate a strong political base for architects.



## GOAL #3: LICENSURE

Promote licensed architects as valued members of the design, construction, and planning team.



## GOAL #4: PRACTICE

Prepare architects to sustainably and successfully practice into the future.



## GOAL #5: ENVIRONMENT

Position the profession as the credible voice for design in the built environment.



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## BEHIND THE SCENES

In the midst of the approaching holiday season, Monterey Design Conference: On the Road was held and managed to capture the inspiration of all who attended. Be sure to save the date for next year's when MDC will be back at Asilomar and we can all join in Merrill Hall once again.

## ANALYTICS

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**683**

reached in past 28 days

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**1,198**

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