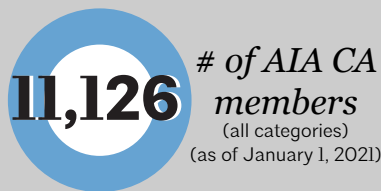


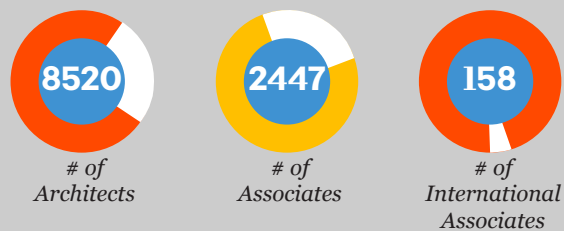
2020 Dashboard

A visual guide of the profession and membership in California.

Demographics in CA



4% blank/decline to state/other
Source: California Architects Board



How California Compares

Exam Completion Timeline
AXP: CA - 4.9 yrs | National - 4.4 yrs
ARE: CA - 3.7 yrs | National - 2.2 yrs

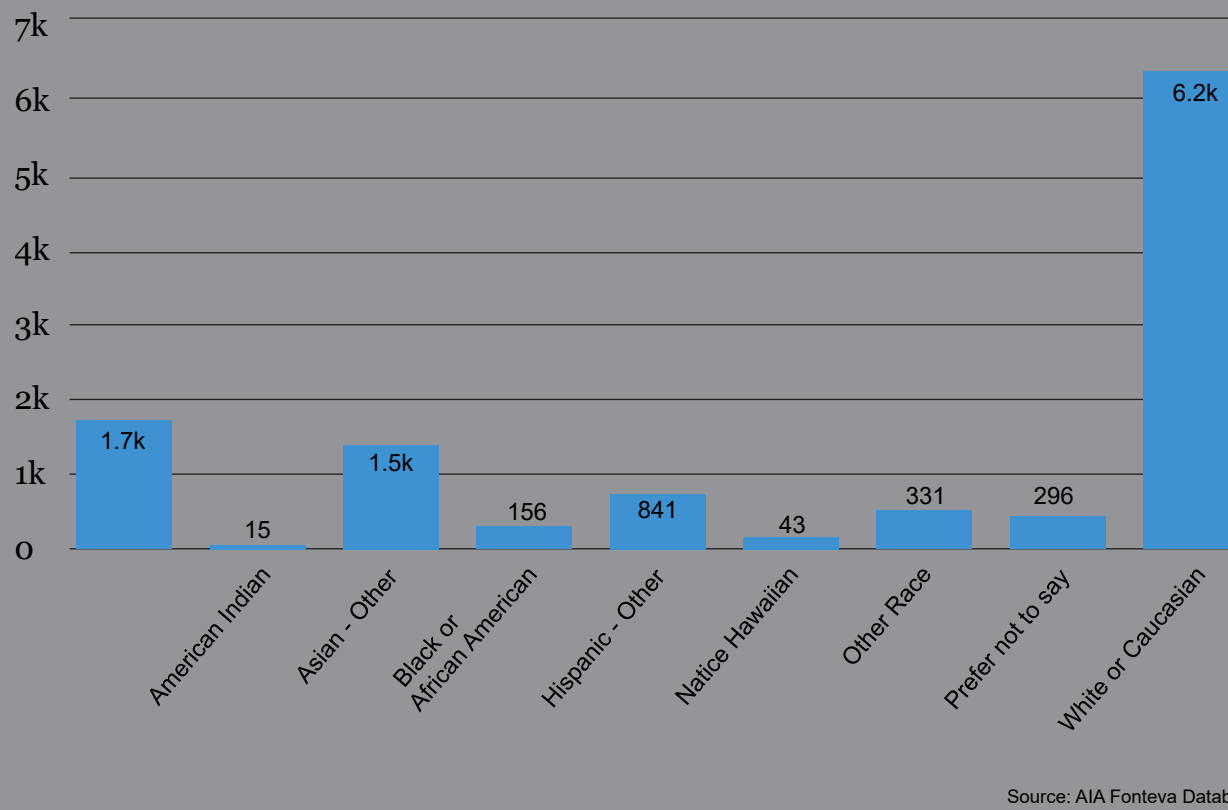
Licensure
Architects in California - 21,586 | Architects in the United States: 116,242 (+1% change)
Reciprocal License: CA - 19% | National - 52%
Resident License: CA - 81% | National - 48%

Licensure

Total Licensees in CA - 21,586
AIA CA Penetration - 39%
New Licensees (since Jan 1, 2020) - 86

Source: <https://www.ncarb.org/nbtn2020>

AIA CA Member Ethnicity Demographics



AIA CA's Online Presence

of Webinars: 300+
of participants: 9232



of CE units provided: 55.5
HSW units: 42.5

AIA CA's Virtual Reach

AIACalifornia.org Website

Total website visits: **90,139**
Unique user visits: **65,897**

Weekly Relevance email newsletter

Open rate: **46%**
Click rate: **9.22%**

Most clicked on article: **Will the White House order new federal architecture to be classical?** (02/05/2020)

How does AIA CA compare to other industries?

Average open rate for all industries: **16%**
Average click rate for all industries: **9.22%**

Advocacy

Number of Regular Session Bills introduced in 2019: **2200+**

Number of Bills Not Heard or Considered Because of COVID-19: **1700+**

Categories we use to describe bill issues:

- | | |
|-------------------|---------------------|
| Climate Action | Urban Design |
| Sustainability | Infill |
| Resilience | Liens |
| Planning | Redevelopment |
| Transit | Liability |
| Storm Water | Professions |
| Building Codes | Interior Design |
| CEQA | Public Works |
| Disabled Access | Infrastructure |
| Energy | Alternative Project |
| Health Facilities | Delivery Method |
| School Facilities | Seismic |
| Housing | Taxes |

Issues AIA CA Lobbied

- Housing
- Seismic Functional Recovery
- Secretary of State Restrictions on How Firms Can Be Named
- Expanded Employee Leave Law
- Sales Tax on Services

Source: <https://knowledgebase.constantcontact.com>