

**CLIMATE  
ACTION  
WEBINAR**

Wednesday, October 18  
1.5 LU HSW  
12-1:30pm

**NBI | Understanding and Reducing Energy  
Use and Carbon Emissions in Museums**



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LEED BD+C & O+M  
ASSOC. DIRECTOR, CODES &  
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**KATE SCURLOCK, AIA**  
SR. ASSOCIATE | GWWO  
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**ANNE SCOTT-PUTNEY**  
PRESIDENT & CEO | HERITAGE  
MUSEUMS & GARDENS

**JUDITH HOLT**  
CONSULTANT |  
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**HENRY ART**  
SUSTAINABILITY  
PROJECTS MANAGER  
| CLARK ART  
INSTITUTE



# Learning Objectives

## NBI | Understanding and Reducing Energy Use and Carbon Emissions in Museums



Name at least two building use patterns common to museums and cultural institution buildings that present challenges for reductions in operational energy use and associated greenhouse gas emissions.



Review examples of how energy targets can be established for museums and cultural institutions given the difficulties in benchmarking this building type.

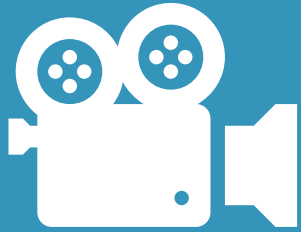


Have an overview understanding of the New Building Institute's Culture Over Carbon and Carbon Inventory projects that address this building sector.



Explore case studies documenting carbon emission reduction strategies being employed by leading edge museums and cultural institutions.

# Housekeeping Reminders



A recording of today's presentation will be made available on our website



Today's session qualifies for 1.5 AIA HSW/LU & 1.5hrs of ZNCD



Please use the Q&A function to ask questions for today's presenters



Cultivate a positive learning environment

## ***SPEAKERS***



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ASSOC. DIRECTOR, CODES &  
POLICY | NBI



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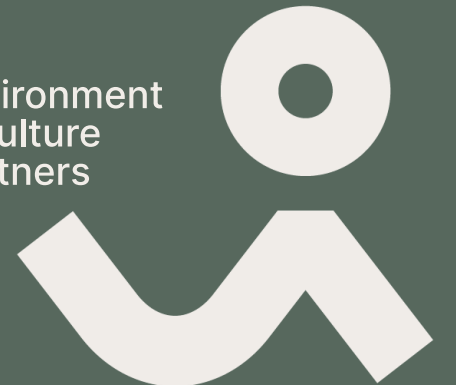
**HENRY ART**  
SUSTAINABILITY PROJECTS  
MANAGER | CLARK ART  
INSTITUTE

# Climate Action in the Cultural Sector

October 18, 2023

**Sarah Sutton**  
Co-founder and CEO

Environment  
& Culture  
Partners



# Environment & Culture Partners (ECP)

*Strengthening and broadening the cultural sector's climate action*

A Washington State nonprofit leveraging climate work through partnerships

- Within the cultural sector
- Among sectors
- In community



Trash Lab, Madison Children's Museum *courtesy Sarah Sutton*



# The U.S Cultural Sector:

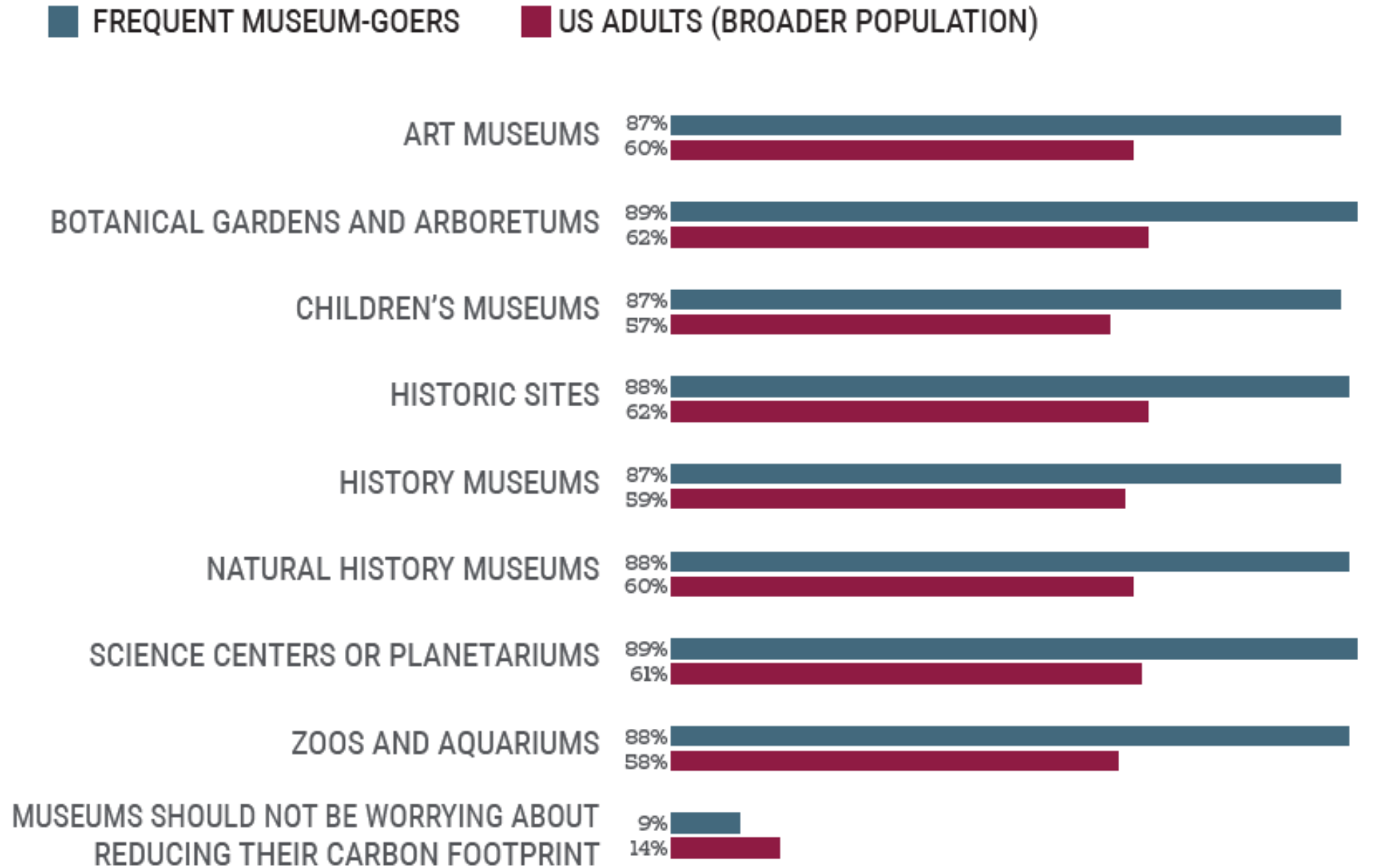
~ 35,000 museums, zoos, gardens, aquariums and historic sites

~ 500,000 people visit annually in the post-COVID recovery

Responsible for ~4M metric tons of CO<sub>2</sub>e from energy use alone



Question:  
What types of museums should be working to reduce their carbon footprint and operate in more sustainable ways?





# Common Concerns/Confusion

## For a Museum

- Mission creep
  - We're not a science center; we don't "do" climate here.
  - We're a children's museum, we don't talk about climate.
- Climate change is complicated; it's way too hard to talk about with visitors.
- Museums are/should be exempt.
- What if we don't make our goals?

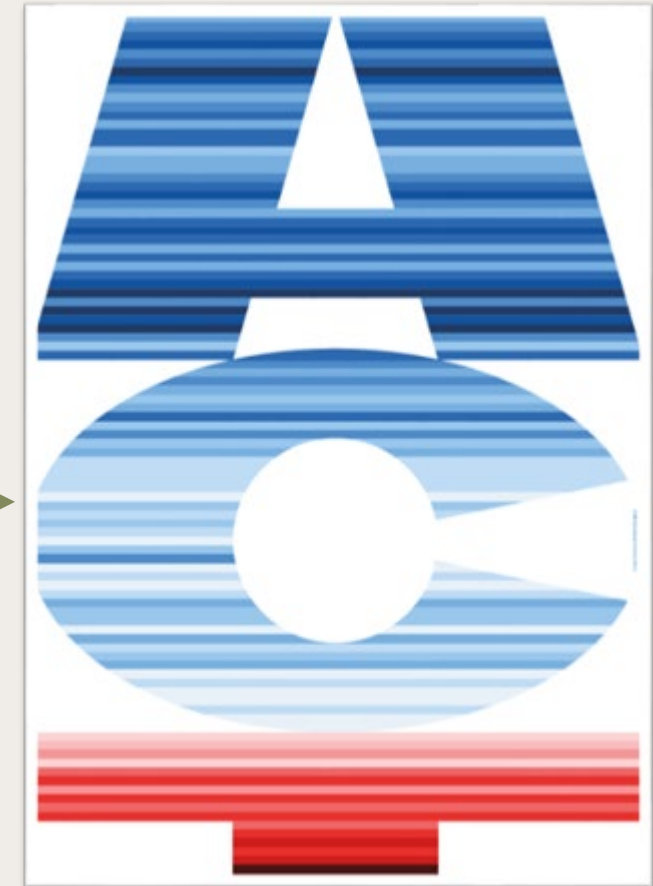
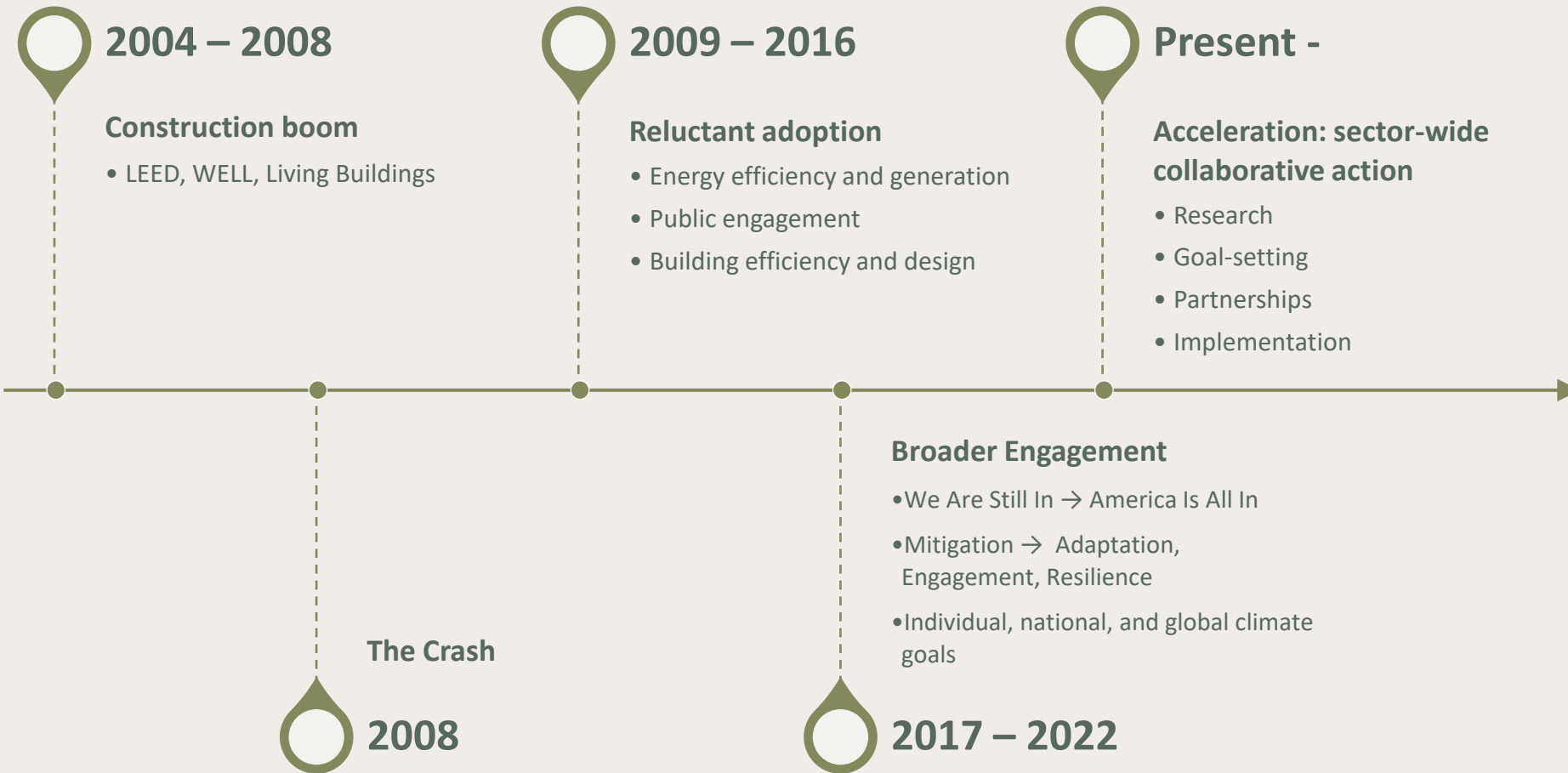
## About Climate Change

- The climate has changed before.
- Not all the scientists agree it's happening anyway.

## About Taking Action

- It costs too much.
- We don't have time.
- I don't know how to.
- I can't make a difference.





ACT, Erich Brechbühl, Mixer / Lucerne, Switzerland



## *Press Release, April 22, 2021*

The President's GHG emissions target of **50-52% by 2030** "builds on leadership from mayors, county executives, governors, tribal leaders, businesses, faith groups, **cultural institutions**, health care organizations, investors, and communities who have worked together tirelessly to ensure sustained progress in reducing pollution in the United States."

**THE**   
**WHITE**  
**HOUSE**

**AMERICA**  
**IS ALL IN**



# Frankenthaler Climate Initiative

- First nation-wide program to support energy efficiency and clean energy use for the visual arts and the largest private national grant-making program to address climate change through cultural institutions
- Over three years, awarded \$10.8M supporting 175 projects at 150 art organizations
- Two more years and \$4.2M to grant nationwide



Helen Frankenthaler, *Cool Summer*, 1962, oil on canvas, 69 3/4 x 120 inches (177.2 x 304.8 cm).

© 2023 Helen Frankenthaler Foundation, Inc. / Artists Rights Society (ARS), NY. Photo credit: Rob McKeever, courtesy Gagosian.



Calculating the cultural sector's carbon footprint one step at a time

2023 participants account for 5% of the estimated **4 million Metric Tons of CO<sub>2</sub>e** emitted by the entire cultural sector in 2022.

Annual Carbon Day 6.16 reporting on sector performance.

# CARBON INVENTORY PROJECT



CALCULATING THE CULTURAL SECTOR'S CARBON FOOTPRINT  
ONE STEP AT A TIME



ARTIST: BRITTON NEUBACHER



# 1–100 ENERGY STAR® Score

So many other building types can get their scores; museums and other cultural institutions cannot – yet.

 **ENERGY STAR® Progress & Goals Report**

LEARN MORE AT [energystar.gov](https://energystar.gov)

**N/A**

**ENERGY STAR® Score<sup>1</sup>**

**Test Property 1 (Small, single building Museum)**

**Primary Property Type:** Museum  
**Gross Floor Area (ft<sup>2</sup>):** 10,000  
**Built:** 1970

**Property Address:**  
Test Property 1 (Small, single building Museum)  
0001 Test Property  
Testville, Wyoming 00001

**Property ID:** 24510566

**For Year Ending:** November 30, 2022  
**Date Generated:** July 07, 2023



# Min-Max:

70° +/- and 50% RH +/-

These collections environment “standards” are

- Difficult to meet.
- Unevenly applied.
- Not applicable to all collections materials
- May influence energy costs.

Culture Over Carbon data tells us

- Art museums have high thermal baseloads (energy use for heating air or water, or dehumidifying) due to use of fossil fuels.
- They also have high energy use per square foot, likely because of their energy expenditure for collections environments.

That means we need to find out if using wider +/- ranges can influence energy savings.



Thank you

Sarah Sutton  
Co-founder and CEO  
[sarah@ecprs.org](mailto:sarah@ecprs.org)

[www.ecprs.org](http://www.ecprs.org)

Environment  
& Culture  
Partners





# Culture Over Carbon

Understanding the Impacts of Museums' Energy Consumption

October 2023



Environment  
& Culture  
Partners

**nbi** new buildings  
institute





# Culture Over Carbon

**Nationwide review of energy use in cultural institutions at individual institutions and for the sector:**

- Analyzed energy use in 230 buildings of 133 institutions.
- Looking for field-wide use patterns and key efficiencies.
- Providing data preparing for expected building code and policy changes.
- Working toward a sector-wide benchmark and an Energy Star Portfolio Manager category for Museums.
- Estimating the sector's energy impacts on climate to support strategic planning for making reductions.

**A collaborative project of the New England Museum Association, New Buildings Institute, and Environment & Culture Partners**

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# Why Measuring Matters

## Understanding energy use enables cultural institutions to...

- Hold themselves accountable for emissions
- Set a footprint reduction goal
- Recognize and celebrate the important carbon footprint reduction work being done
- Seek funding for projects that will improve efficiency and reduce carbon
- Contribute to reports that demonstrate progress such as the U.S. National Determined Contribution (NDCs)



Alaska Burning, 2019

Photo Credit: Parker Brophy

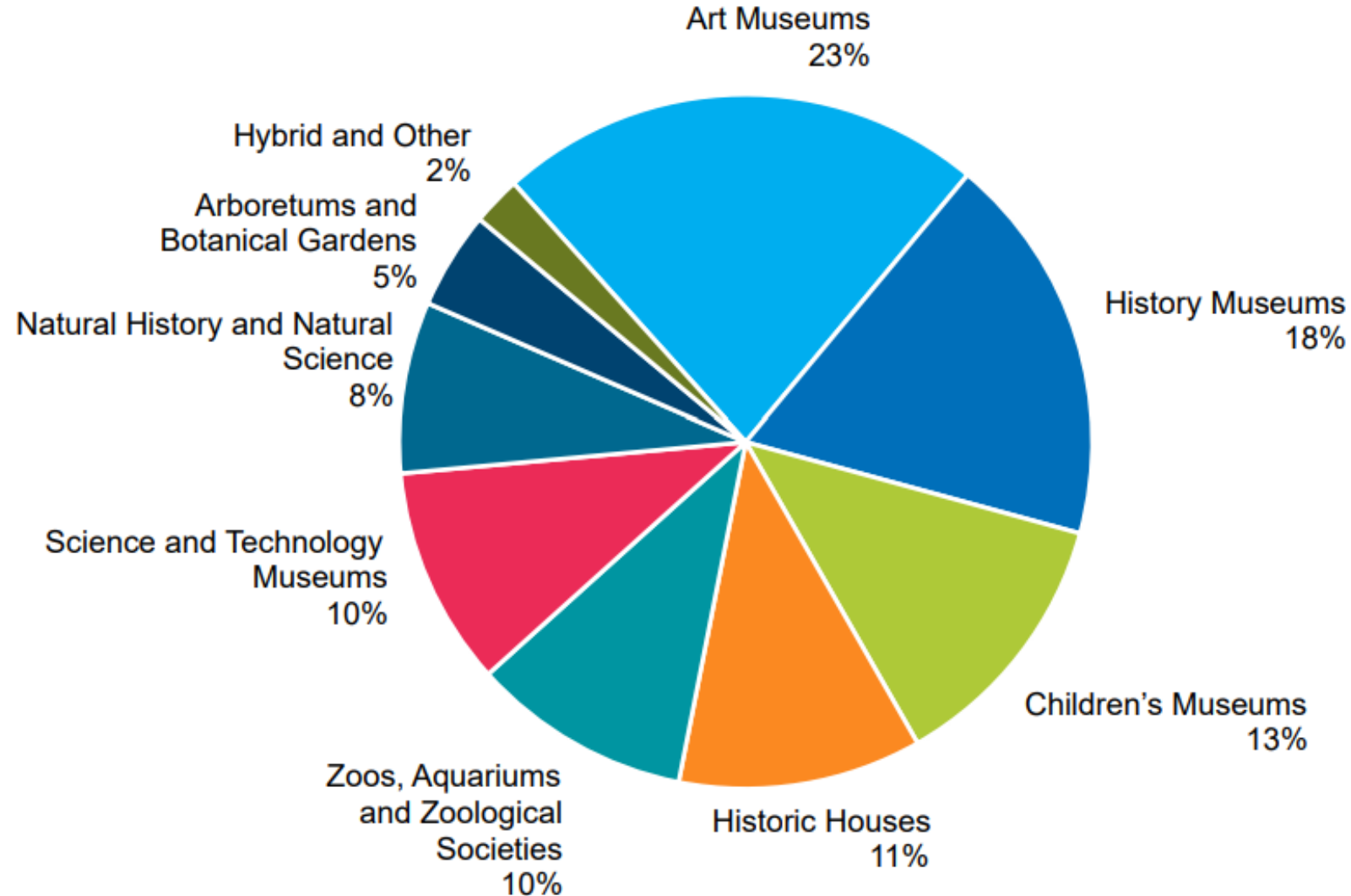
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# Participation and Analysis

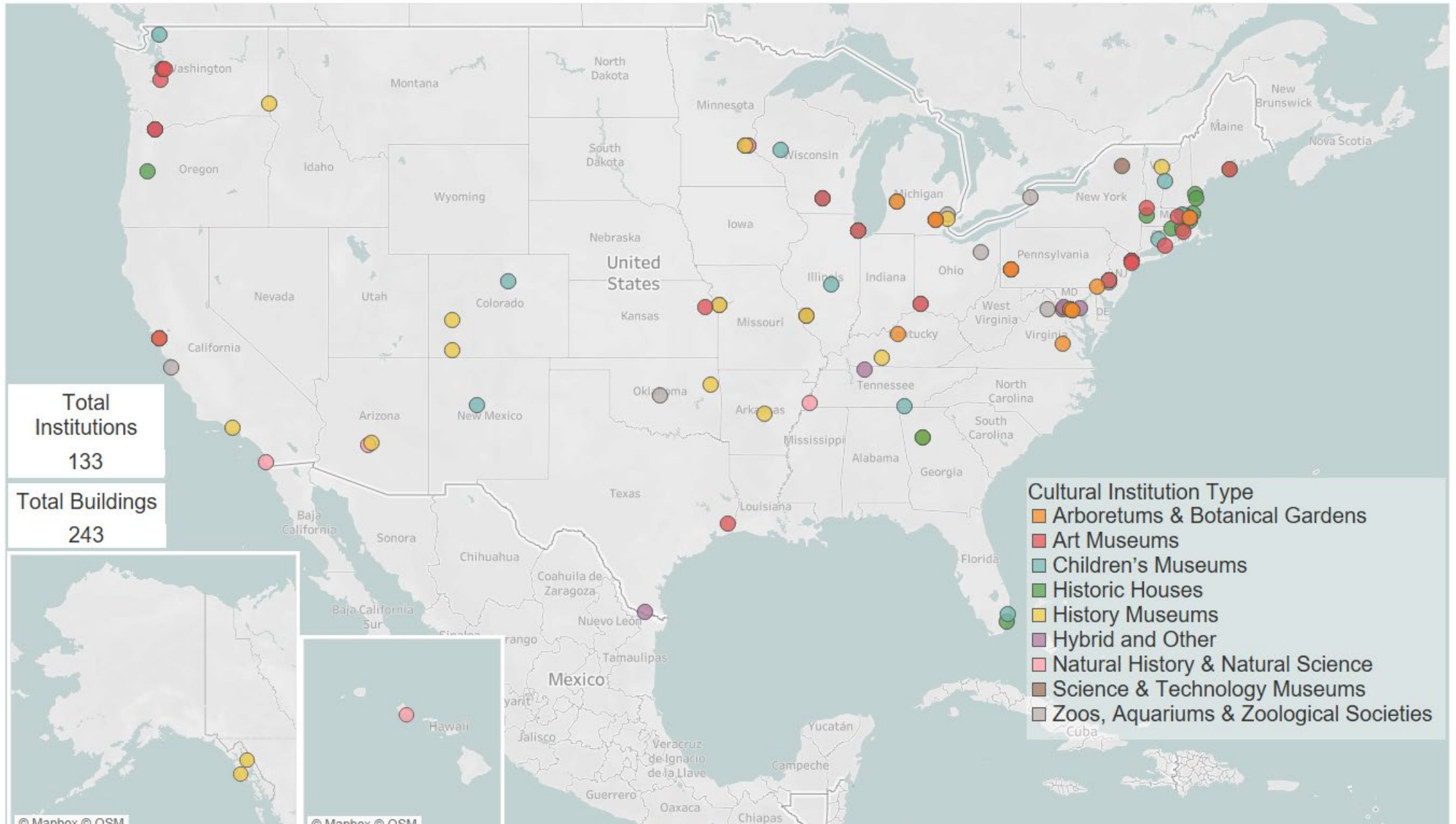
# Institution Participation

- **133** total institutions included in the study
- **88** provided enough data to generate a FirstView report
- **189** building reports created

FIGURE 4. FIRSTVIEW REPORTS BY INSTITUTION TYPE.



# Participation by Institution Type



### About Your Building

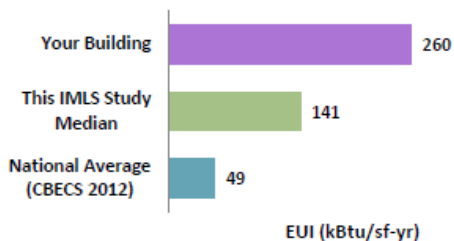
Location City, NJ  
Institution Name Example Aquarium

### How Your Building Compares

The chart to the right compares your building's annual energy use intensity (EUI) with national standards. EUI is a common energy metric that measures your building's energy use per square foot. This figure is calculated by dividing total annual energy use by the size of your building (kBtu/sf-yr). Your building's EUI is compared to the CBECS\* median for public assembly buildings as well as this IMLS study\*\* median performance for zoos, aquariums and zoological societies.

### Reference Data

Electricity Jan 2021 - Dec 2021  
Thermal Jan 2021 - Jan 2022  
Chilled Water None in this building  
Bldg. Size 200,000 square feet  
Bldg. Type Zoos, Aquariums and Zoological Societies



### Energy Efficiency Diagnostics for Your Building

Category	Status
Heating and Ventilation Efficiency	Typical
Cooling Efficiency	Poor
HVAC Reheat	No apparent problems
Thermal Baseload	High
Light and Plug Loads	Typical
External/Process Load	High
Data Consistency	Orderly

FirstView generates automated diagnostics by analyzing your building's energy use patterns and comparing it to data from other IMLS study participants and similar buildings. [Click here to learn more.](#)

### Energy Efficiency Findings and Recommendations for Your Building

Based on your building's energy use patterns, you may be able to reduce energy use by focusing on improvements in the following areas:

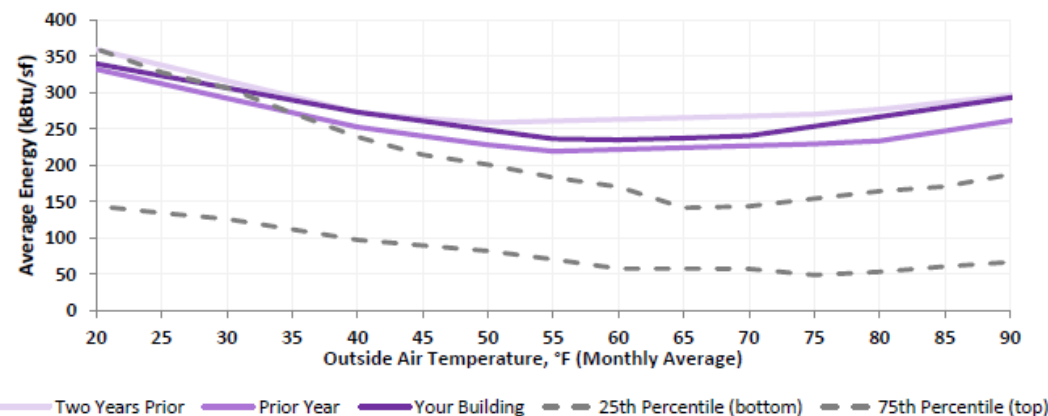
- This building may be a good candidate for cooling system improvements. Excess outside air rates, high outside air infiltration, poor control settings, and 24-hour fan schedules may be present.
- This building has a high gas baseload, which may be associated with domestic hot water (DHW) use, excessive reheat during warmer months, or process loads. Potential issues may include: high DHW setpoints, poor water heater efficiency, gas process loads, and/or HVAC reheat.
- This building may have elevated external or process loads. Increasing the efficiency or improving the scheduling of these loads, if possible, may provide energy and carbon reductions.

Find more detailed information about your building's energy use on the following page.

### Your Building's Energy Use and Carbon Emissions Compared to its Peers

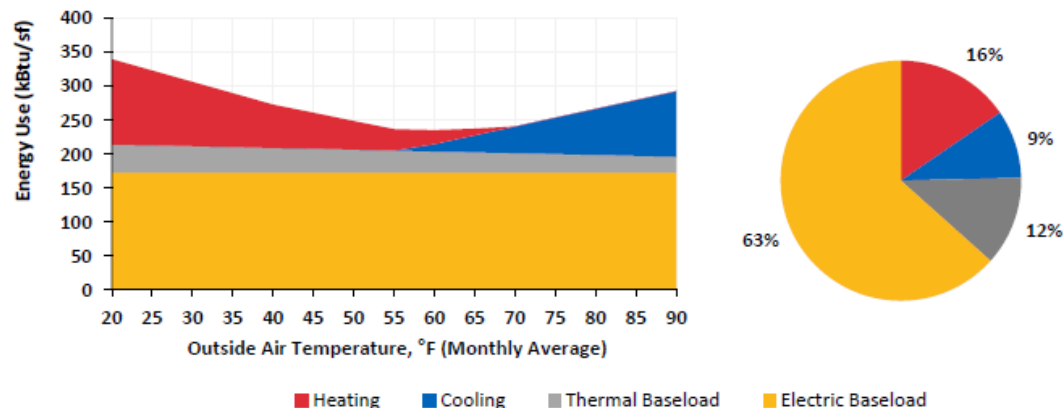
The chart below shows your building's energy use as modeled by FirstView at various temperatures alongside energy signatures of other zoos, aquariums and zoological societies from the IMLS study. The purple energy signature line represents total energy use from electricity, fossil fuel gas, chilled water, and/or other fuels used in your building. The reference band represents the performance range of the middle 50% of buildings (25th to 75th percentile). Areas where your building's signature is higher than the reference band indicate higher energy consumption than typical peer buildings.

Your building's estimated carbon intensity is 20.5 kg CO2e/sf-yr, compared to this IMLS study median of 7.2 kg CO2e/sf-yr.



### How Energy is Used in Your Building

These charts show your building's total energy use split into four end-use categories: heating (electric, gas, district hot water, and/or steam), cooling (electric and/or chilled water), electric baseload (e.g. plugs, lights, and equipment), and thermal baseload (e.g. gas used for water heating) which has been adjusted for weather. This offers insights into energy consumption patterns, including how your building's energy use is allocated. FirstView identifies end-uses with high usage compared to similar buildings and has those listed in the diagnostics on page 1. [Click here](#) to learn more about understanding FirstView results.



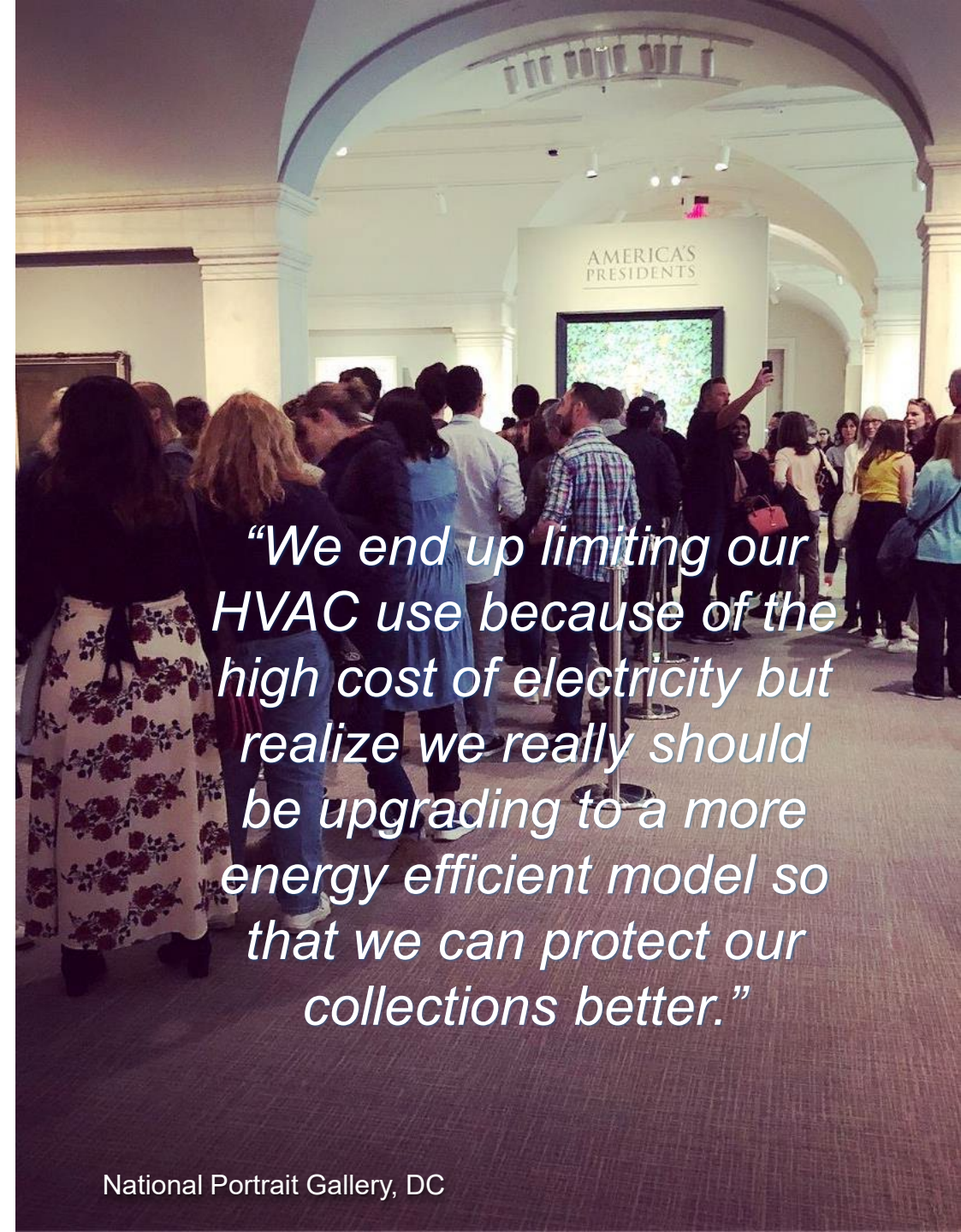
This report is funded by a National Leadership grant (2021-2023) from the Institute of Museum and Library Services (IMLS).

\* The 2012 Commercial Buildings Energy Consumption Survey (CBECS) is a national building survey commonly used to represent the energy use of typical existing building stock in the United States.

\*\*The IMLS research project includes energy performance data from over 190 United States museums, arboretums and botanical gardens, historic houses, aquariums, zoos, and zoological societies.

# Energy Findings

- Art museums are largest energy users, likely due to humidity requirements
- Very high heating for historic houses
- Outliers across most building types (e.g., 300+ EUI)
- Wide spread of energy use across most institution types

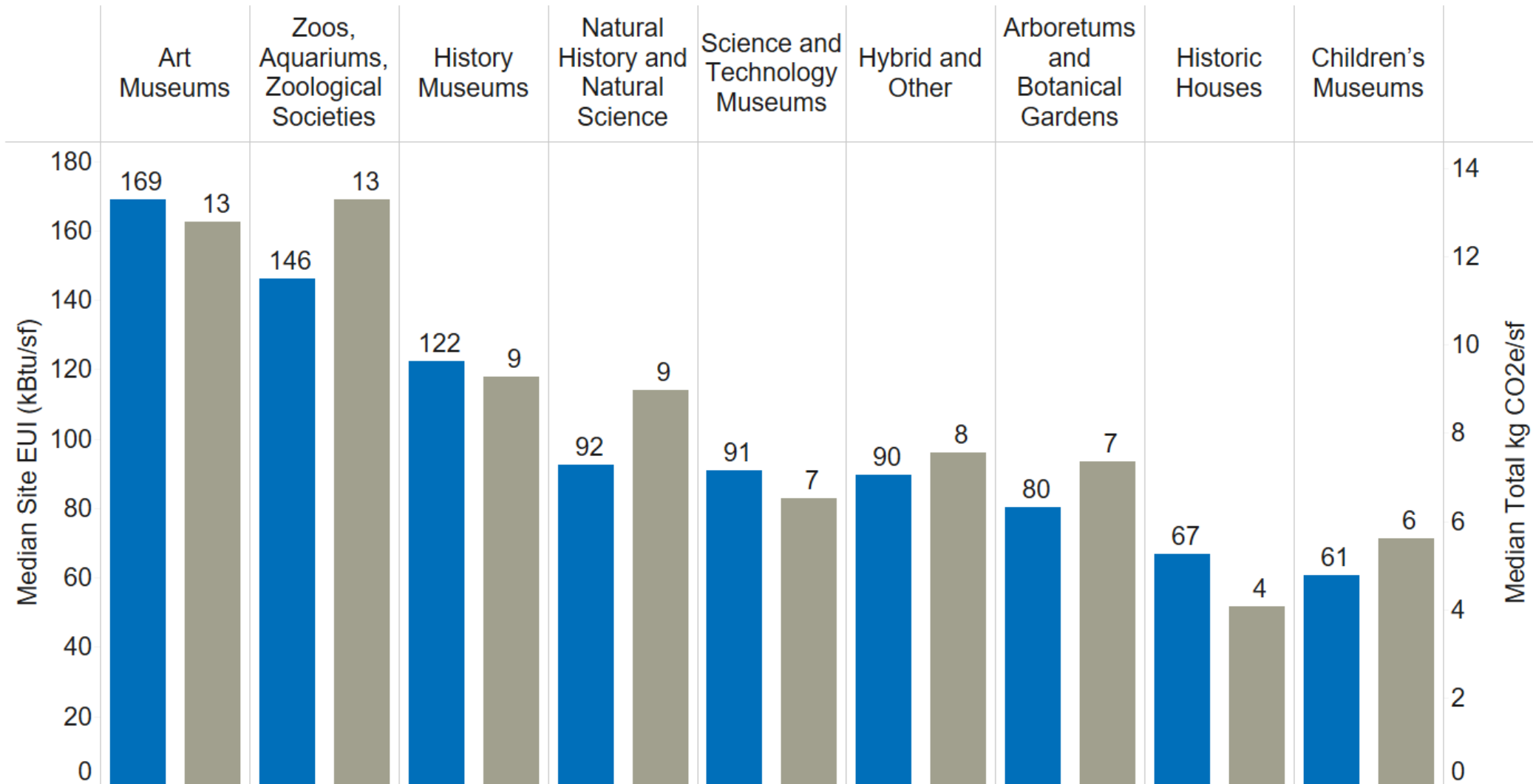


*“We end up limiting our HVAC use because of the high cost of electricity but realize we really should be upgrading to a more energy efficient model so that we can protect our collections better.”*



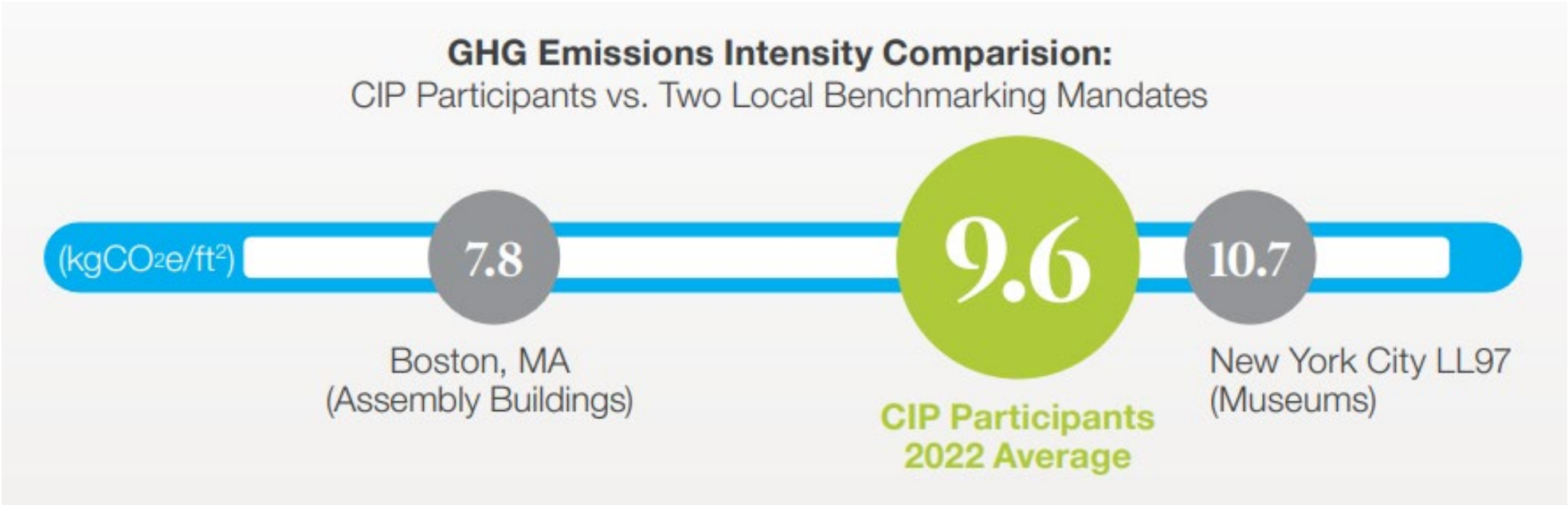
# EUI and Carbon Intensity

■ Median Site EUI (kBtu/sf)  
■ Median Carbon Intensity (kg CO<sub>2</sub>e/sf-yr)



# Carbon Intensity – CIP Cohort

- Ranged from less than zero (due to onsite renewables) to approximately 49 kgCO<sub>2</sub>e/ft<sup>2</sup>



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# Recommendations & Resources

# Overall Recommendations for Museums

- Create a system replacement plan
- Conduct building system commissioning
- Use efficient lighting and harvest free daylight
- Install and maintain automatic building system controls
- Consider improvements to the building envelope (e.g., walls, windows, and doors)
- Reuse and store energy
- Select efficient hot water heating
- Replace inefficient heating & cooling equipment
- Promote energy efficiency activities



LBJ Museum, Lady Bird Johnson Office, TX

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# Recommendations for All Buildings – Including Cultural Institutions!



<https://newbuildings.org/resource/an-insiders-guide-to-talking-about-carbon-neutral-buildings/>

# Resources

<https://ecprs.org/engagement/culture-over-carbon/>

**nbi** new buildings institute

## Culture Over Carbon

Understanding the Impact of Museums' Energy Use

Prepared by:  
New Buildings Institute

Authors:  
Webly Bowles, AIA  
Mischa Egoif  
Alexi Miller, PE  
Bryce Seymour  
Liapa Braciulyte

September 2023

Field Museum, Chicago, IL | Photo Credit: Chris Nguyen on Unsplash

## Culture Over Carbon - Recommendations for Cultural Institutions

The following energy saving strategies have been successfully implemented by leadership and staff of cultural institutions nationwide to reduce operating costs and greenhouse gas emissions while working within budget and staffing constraints.

The recommendations are organized into three categories to provide a variety of options, a high-level overview, strategies to practice, and long-term investments.

- High-Level Roadmap**
  - Meaningful building efficiency and energy use measurement starts by understanding how and why energy is used, identifying improvement areas, and creating short- and long-term plans.
  - Understand your Energy Profile: Make Plans and Identify Funding. Get Stakeholder Buy-in. Make Communication and Staff Readiness.
- Strategies to Prioritize**
  - These strategies offer the biggest "bang for the buck" when looking to improve energy efficiency and greenhouse gas emissions, while providing information and guidance on how to get started.
  - Investigate lighting and upgrade to efficient lighting.
  - Upgrade museum systems: Make equipment inventory, and plan for replacement.
- Long-Term Investments**
  - Make building improvements where a single capital investment can pay for itself many times over, saving with benefits. These investments can be incorporated into major renovation plans.
  - Develop a strategic plan of investment.
  - Develop a strategic plan of investment.

## Culture Over Carbon - Codes & Policies Factsheet

Federal, state, and local governments are using codes and policies to meet greenhouse gas (GHG) emission reduction and decarbonization goals. Cultural institutions should be aware of these codes and policies, since they may be required to comply.

The factsheet covers common energy and low-carbon codes and policies for new construction, existing buildings, and low-rise office cultural institutions. This code and policy overview organizes the "codes" when cultural institutions are most likely to interact with the three phases of building life cycle: existing building operations that, significant and increasing, followed by future regulations.

**COMMON BUILDING CODES AND POLICIES BY THE PHASES OF A BUILDING'S LIFECYCLE**

- Operation**
  - Operations codes often require reporting of a specific percentage of energy building operations, including monitoring of building performance, and some will require building or system-level upgrades to certain components.
  - Energy Benchmarking
  - Building Energy
  - Subtle and/or Non-Compliance
  - Building Performance Standards
- Construction and Renovation**
  - These policies apply to new construction, additions, or government building retrofits, or to existing buildings or systems that require a specific level of energy performance.
  - Building Codes
  - Regulatory Standards
  - Low Energy and Carbon Measurement Policy
- Future Regulations**
  - State legislation is not limited to building codes, but also includes specific action to building decarbonization, for the code and regulatory and compliance through the regulatory and compliance activities. These activities may include:
  - Application Standards
  - Building Performance

## Culture Over Carbon Messaging Platform

A resource for cultural institutions working to reduce energy use and carbon emissions in their buildings

nbi new buildings institute | NATIONAL MUSEUM-LIBRARY ARCHIVES | FEDERAL CULTURAL FINANCE | nema

## The Carbon Inventory Project 2023

Cultivating the U.S. Cultural Sector's Commitment to Understanding and Reducing Energy-Use Carbon Emissions

**Energy Data Supports the Sector's Carbon Impact Accounting**

Cultural institutions are increasingly being asked to report on their carbon footprint. To do so, they need to understand their energy use and associated carbon emissions. The Carbon Inventory Project 2023 provides a framework for understanding and reducing energy use and carbon emissions in cultural institutions.

When the initial CO2 research process revealed difficulty collecting energy data as its most common barrier to participation, the CO2 project team created CIP. Its goals were to:

1. Help staff at cultural institutions gain the capacity to monitor and report their energy use.
2. Provide them with the knowledge or guidance to understand their energy use and carbon emissions.
3. Provide appropriate tools to measure, monitor, and report energy use and carbon emissions.
4. Use that knowledge to address any remaining barriers to the U.S. cultural sector.

From October 2022 to June 2023, the project team provided U.S. cultural institutions with resources and training focused on GHG, and developed a comprehensive tool for measuring energy consumption. Participants used these tools to report their 2022 energy consumption and carbon footprint, and will report on their aggregate data in the following report. A sample of the data from a cultural institution is provided below.

1. Building Energy Use and Carbon Emissions (kWh) - Total Energy Use (kWh) - Total Carbon Emissions (tCO2e)

2. Building Energy Use and Carbon Emissions (kWh) - Total Energy Use (kWh) - Total Carbon Emissions (tCO2e)

3. Building Energy Use and Carbon Emissions (kWh) - Total Energy Use (kWh) - Total Carbon Emissions (tCO2e)

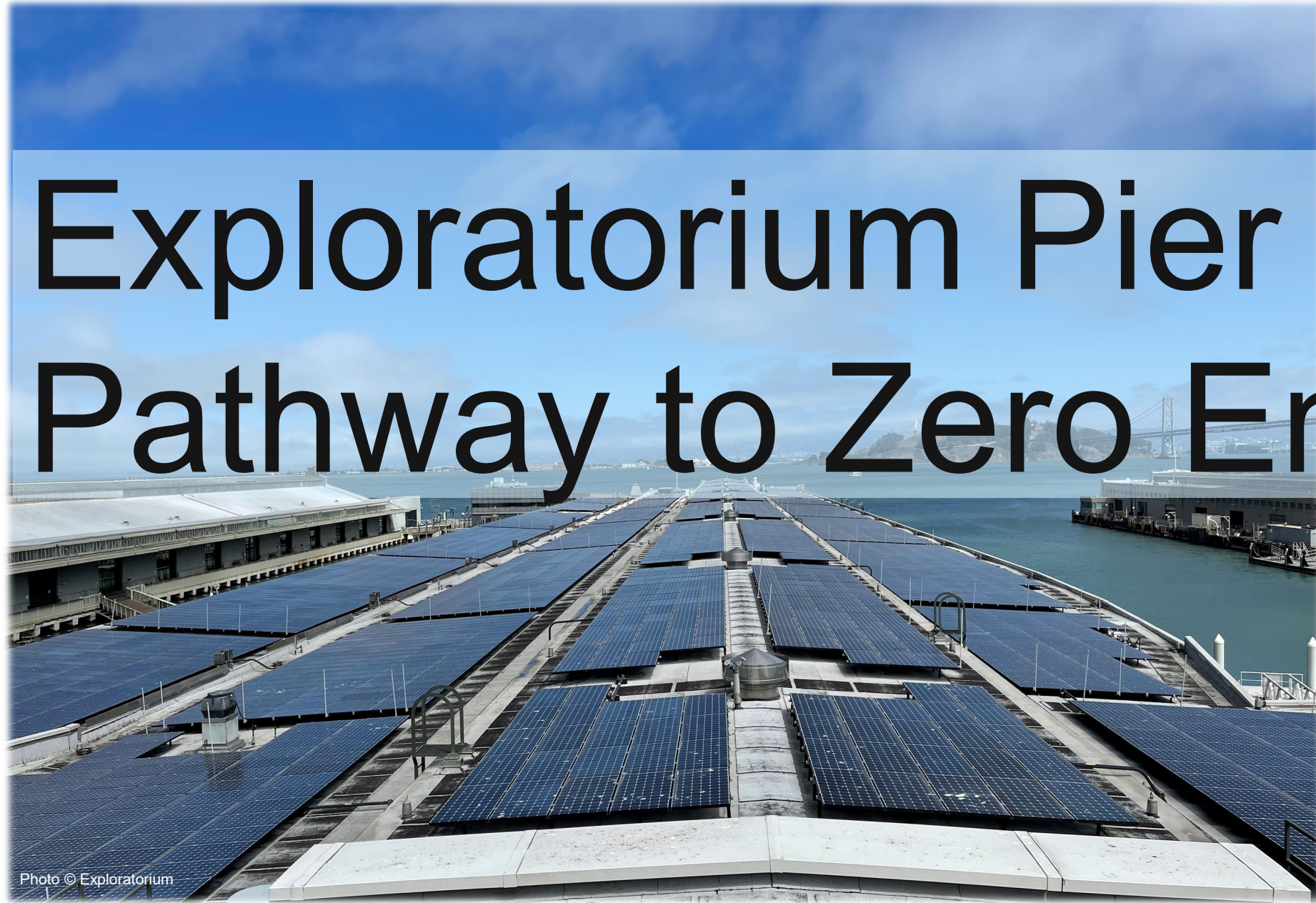
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# Thank you!

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**nbi** new buildings  
institute

[www.newbuildings.org](http://www.newbuildings.org)



# Exploratorium Pier 15: Pathway to Zero Energy

A Case Study  
Operating a high performance building,  
10 years and counting

Photo © Exploratorium



# Background

The Exploratorium opened to the public in 1969 at the Palace of Fine Arts in San Francisco. In 2013 we moved to Pier 15 on the Northeast waterfront.

There is an increasing need to develop public understanding of Science and Technology.

*- Frank Oppenheimer 1968*

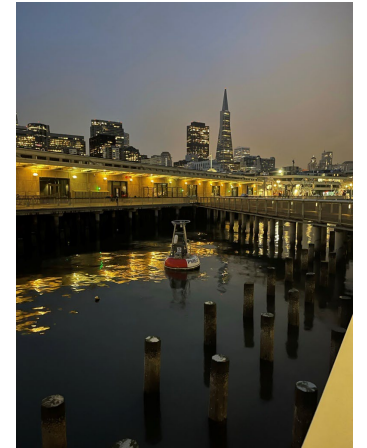
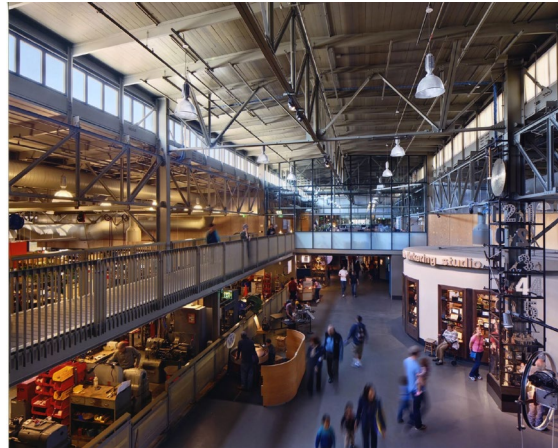


Palace of Fine Arts 1969

# Why Zero Net Energy?

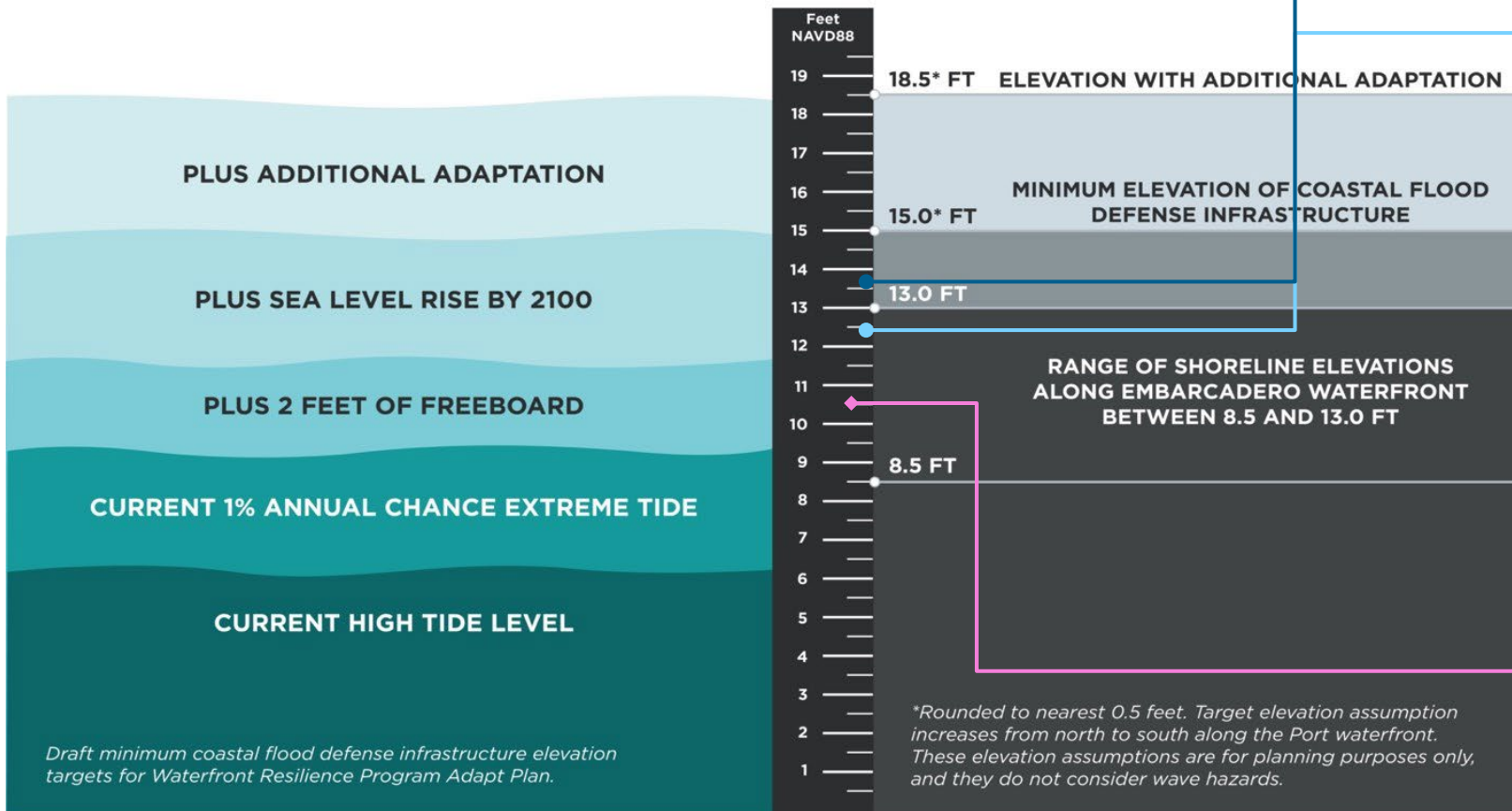
Our goal is to continue to generate enough energy from our on-site solar panels to meet our annual energy needs and thus reduce our greenhouse gas emissions and reliance on fossil fuels.

- Our location positions us in a front row seat of resiliency and adaptation.
- As a verified ZNE building we aim to be a leader within the museum community.



# Planning for SLR

## UNDERSTANDING COASTAL FLOOD DEFENSE INFRASTRUCTURE ELEVATION TARGETS ALONG THE EMBARCADERO WATERFRONT



Average Pier 15 Elevation  
+13.33' NAVD 88

Current Pier 17 Elevation  
+12.35' NAVD 88

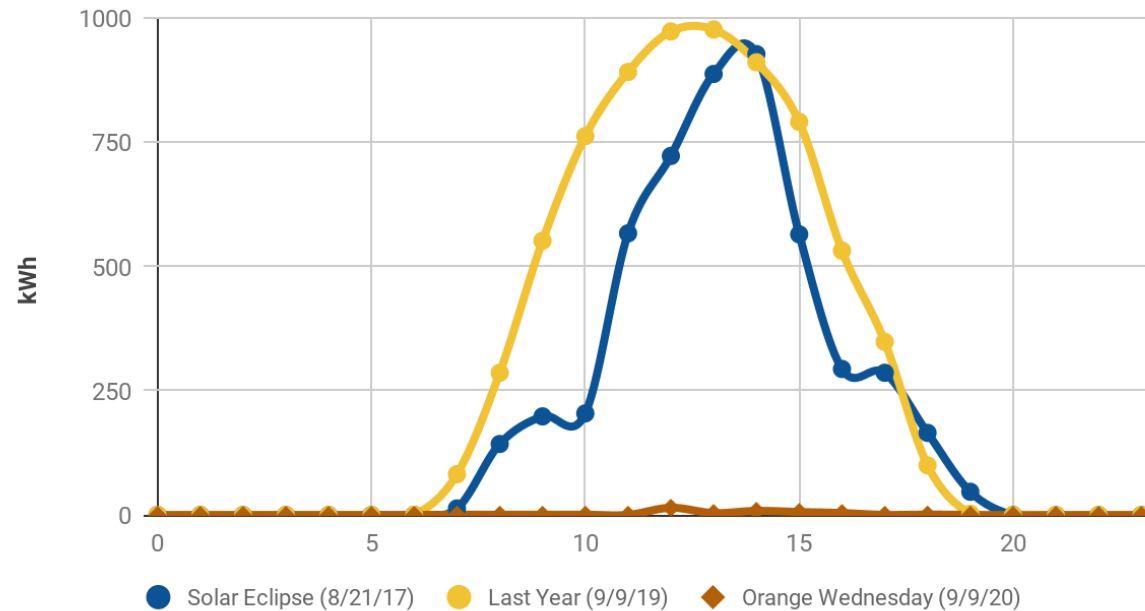
In just 10 years the expected impacts of SLR have increased.

Anticipated SLR in 2009:  
55"

# More frequent wildfires

On September 9<sup>th</sup>, 2020, the Bay Area experienced a day of perpetual twilight as a result of local wildfires.

Hourly PV Generation



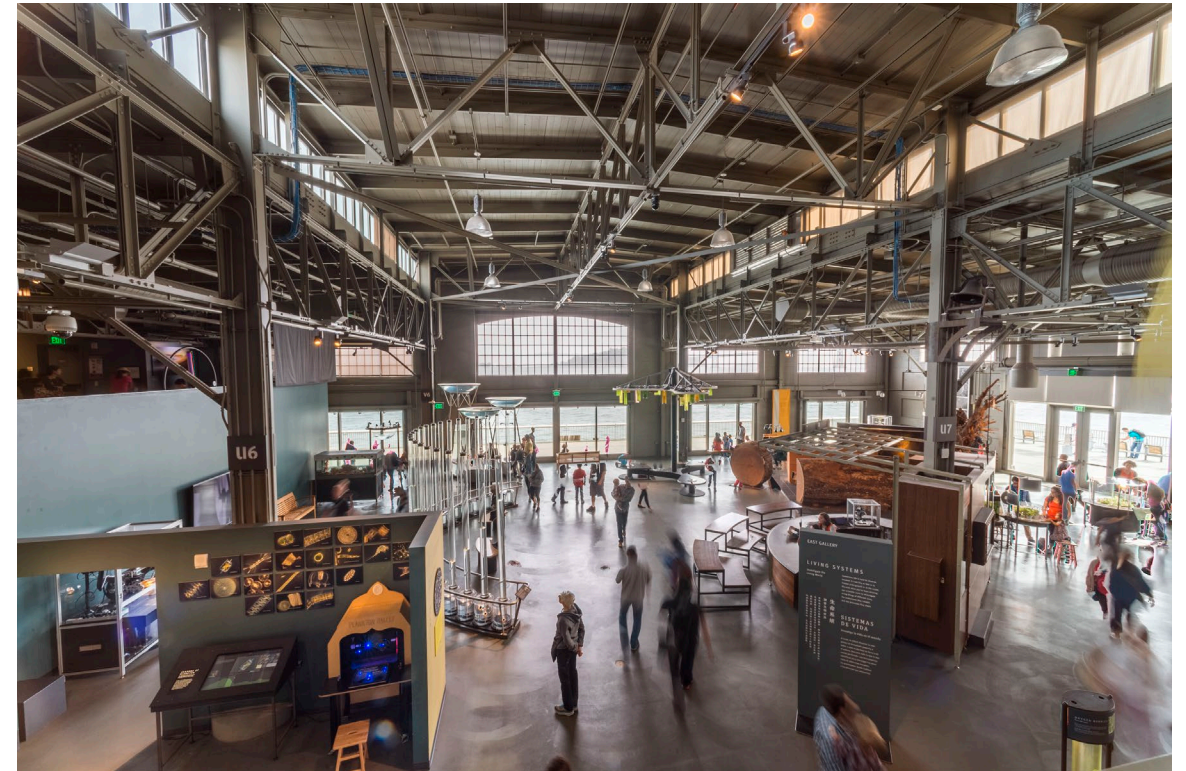
Daily Energy Produced	kWh
Monday 9/7/20	5,792
Tuesday 9/8/20	3,615
<b>Wednesday 9/9/20</b>	<b>63</b>
Thursday 9/10/20	1,047
Friday 9/11/20	3,380
Saturday 9/12/20	4,225
Sunday 9/13/20	3,079



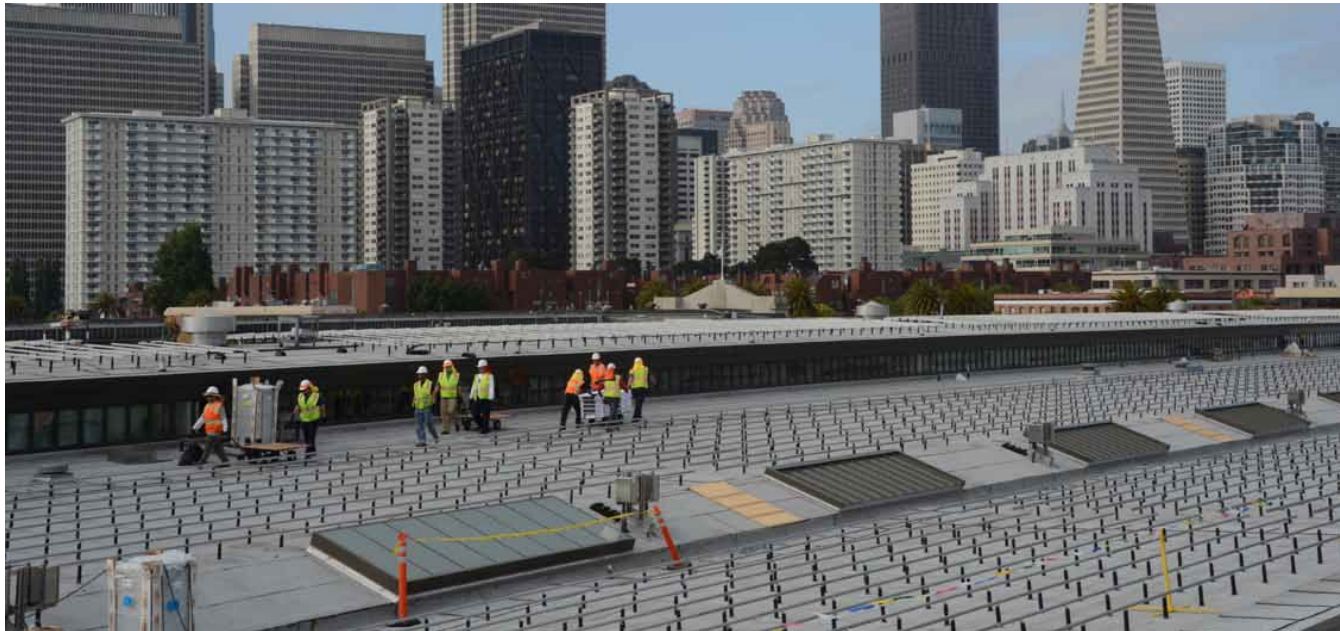
The building design does the heavy lifting

Photo © Exploratorium

# The transformation of a historic shed into a sustainable building



Photos © Exploratorium



# 1.4 MW DC of Photovoltaics

- 5,874 high efficiency SunPower SPR-245 high efficiency PV modules
- 75,000 sq. ft. roof area covered
- Average annual production is 2,000,000 kWh
- ~ 24,000 roof penetrations
- Fixed-tilt array

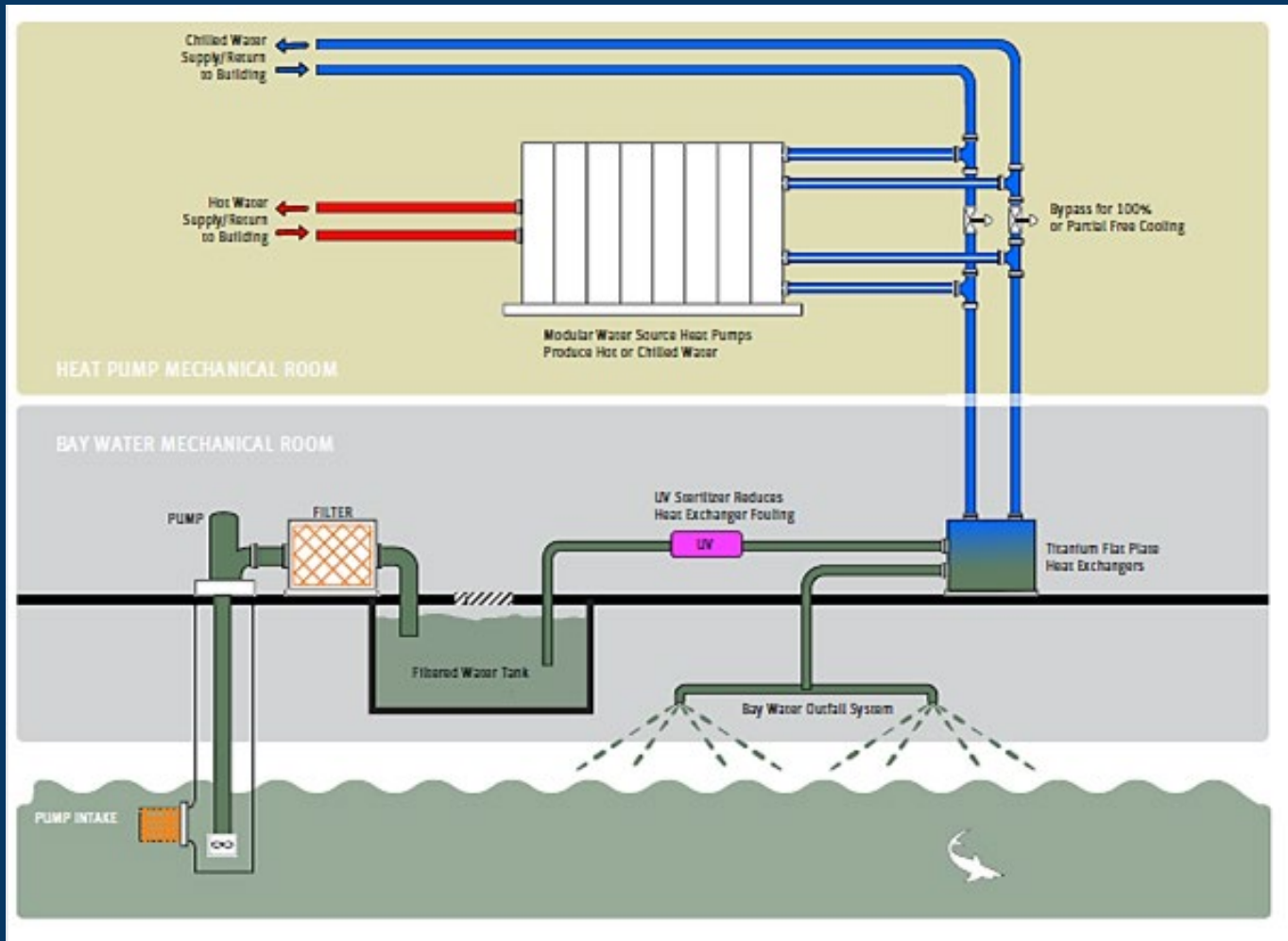


Image Source: Integral Group

# Bay Water Heating & Cooling System

- All electric fully hydronic system, including Air Handlers & Water-Source Heat Pumps
- No cooling tower or boiler
- Titanium plate heat exchangers are paired with a 400 ton water-to-water heat pump
- Bay water temperature is relatively stable year round and is used as a heat source or sink
- “Free Cooling” economizer mode is available 4-6 months of the year





Photo © Exploratorium

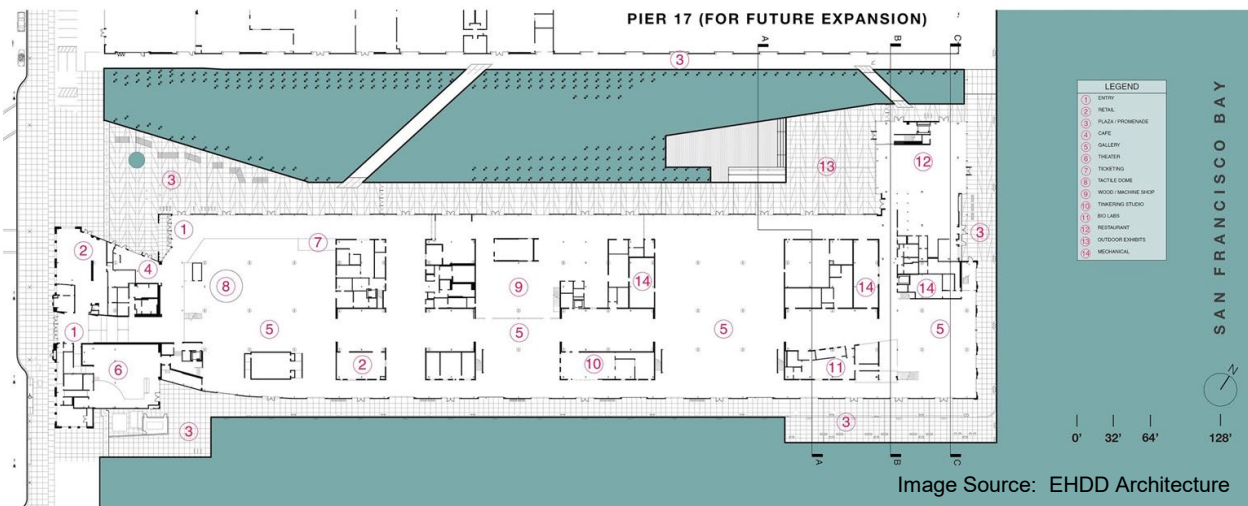


Image Source: EHDD Architecture

# Daylighting & Building Envelope Improvements

- Interior “buildings” set back from the perimeter, bringing natural light into galleries
- Insulated glass windows with fritted or low-e glass
- Added insulation in roof & under topping slab
- Energy Star “cool roof”



But how you operate it is key

Photo © Exploratorium

# Just setting the goal doesn't make it so

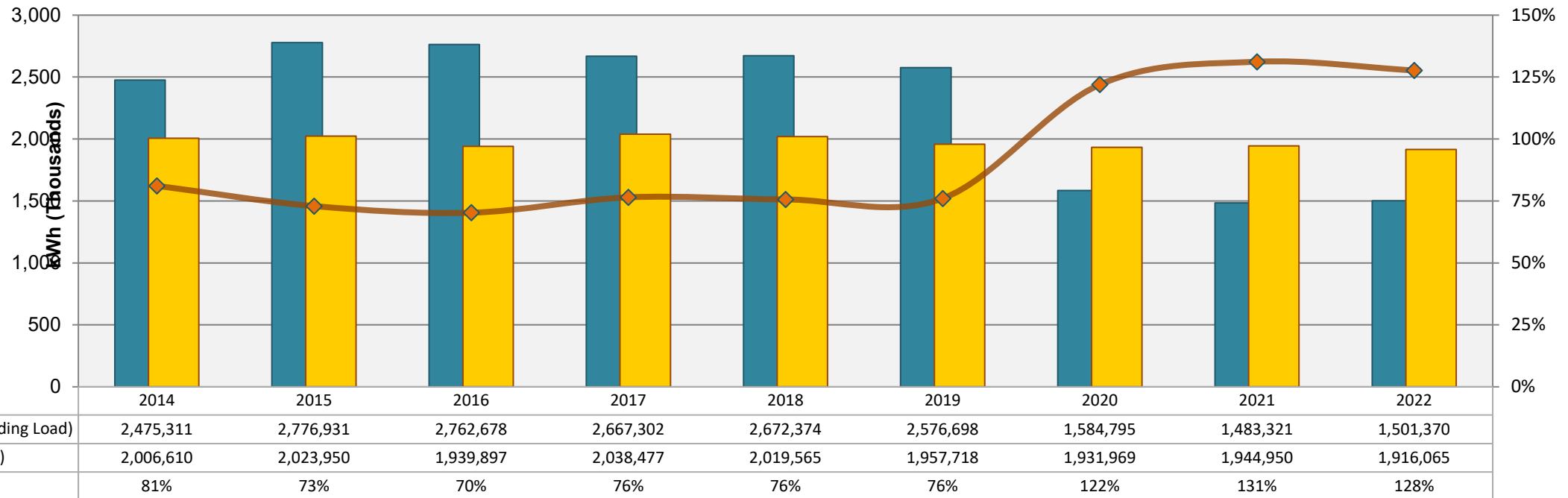
Our path to Zero Energy was not without challenges. Know what your design engineers are modeling - original model excluded the kitchens/food service areas and was not set to achieve ZNE but simply meet ASHRAE 90.1

- Not your average building type
- Inverter Outages
- Warmer bay temps mean less availability of Free Cooling (a direct impact of climate change)
- No room for energy storage (limits ability for implementing emerging technologies)
- Successful attendance/power hungry exhibits and events

# Annual Trends

Average Performance (kWh)	
Production	1,975,000
Consumption	2,342,000

Site EUI (kBtu/ft <sup>2</sup> )	
2015 Modeled	45.6
2022 Actual	23.3

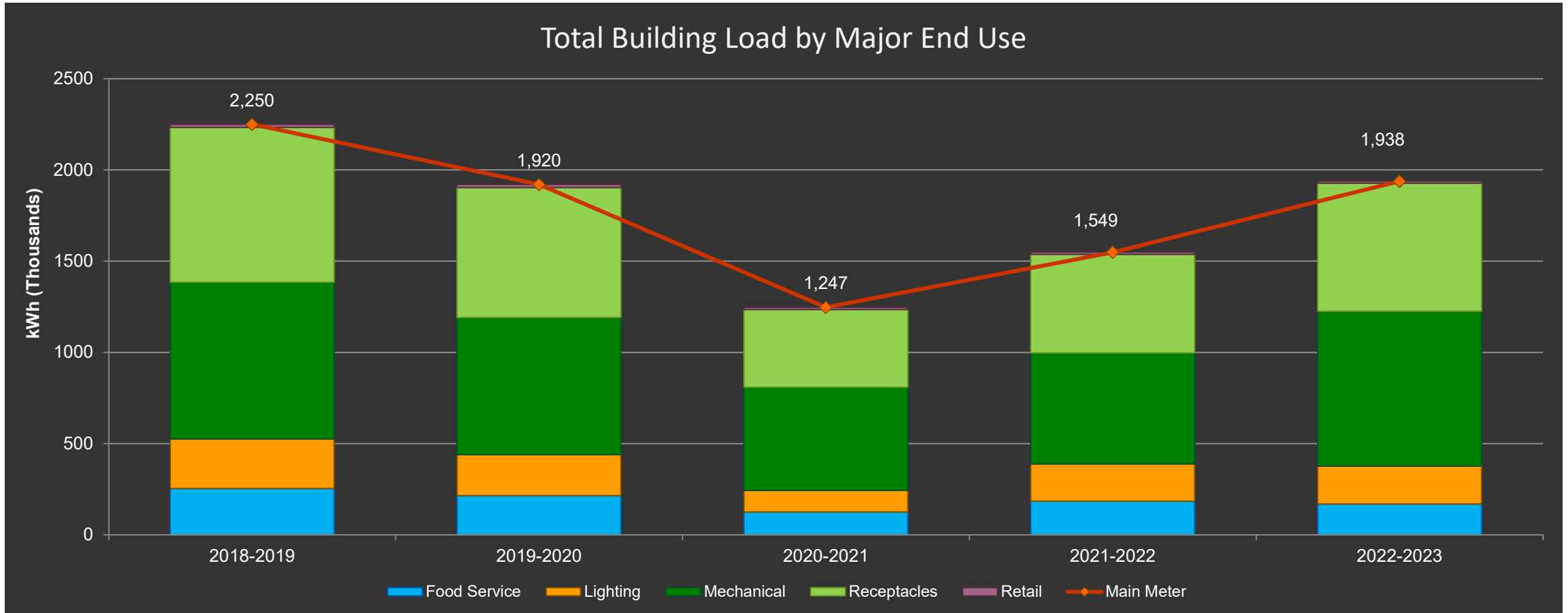


Formulas for calculating Zero Energy (Total Building Load Includes Food Service):  $Onsite\ Solar\ Generation\ (PVA + PVC) +$

$Utility\ Consumption\ (PG\&E\ Kwh\ delivered) - Utility\ Production\ (PG\&E\ kWh\ received) = Total\ Building\ Load$

$Production \div Total\ Building\ Load = Zero\ Energy\ Status$

# Pier 15 Energy Consumption: Rolling 12-Month Trend (July-June)



# Cumulative Energy Trend

We have consumed a total of **24.3 gWh** and produced **20.7 gWh** of electricity since opening in February 2013. In other words...

**85%**

of Pier 15's **total** energy needs has been generated by the on-site renewable solar power since move-in to Pier 15!

*This is a reduction of 16,186 tons of CO2... which is equivalent to:*



Enough electricity to power **286** homes over the past ten years

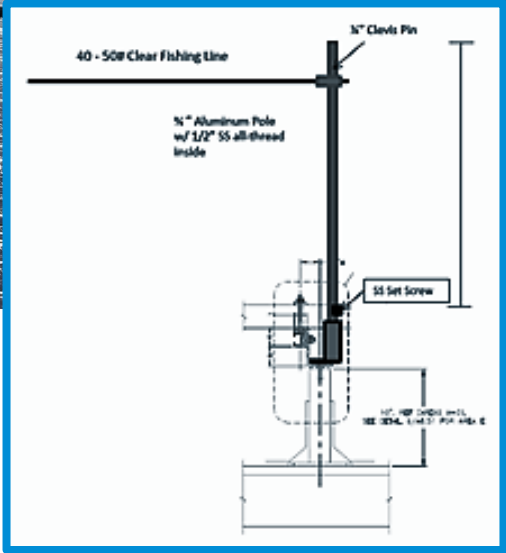
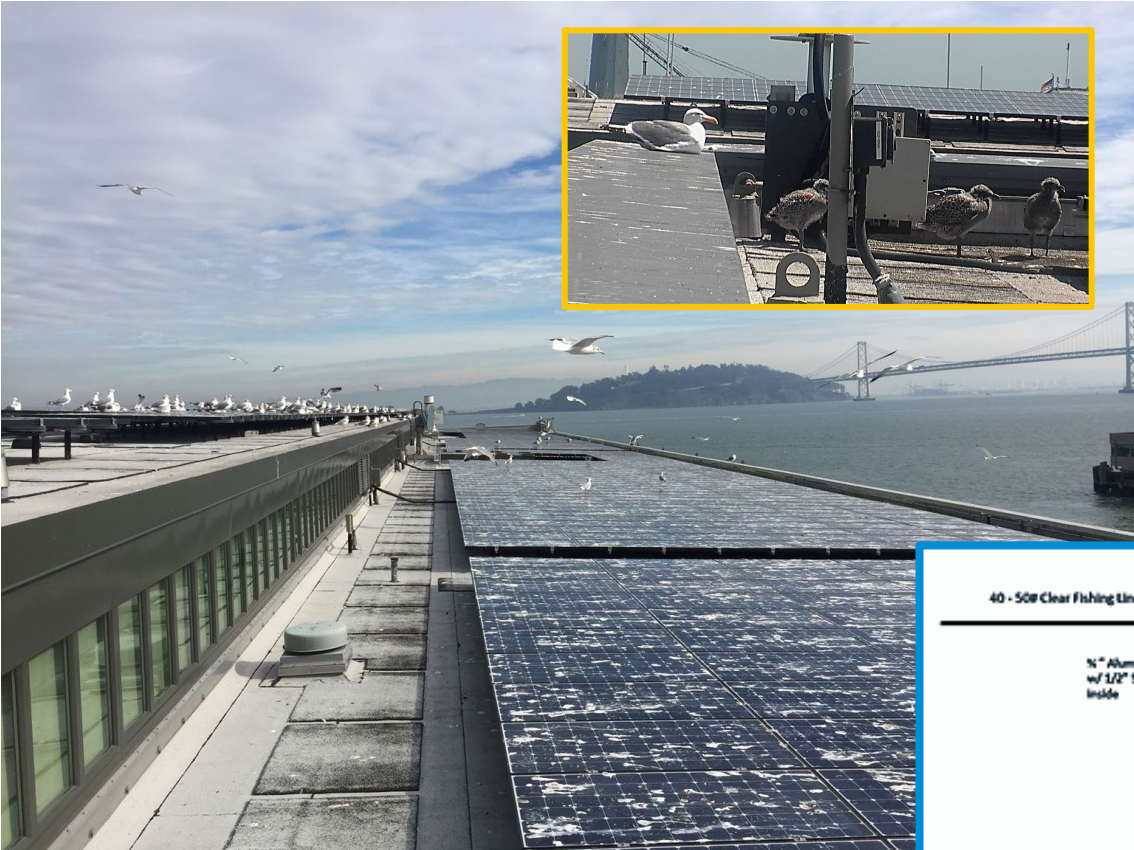


Carbon sequestered by **17,510** acres of forest



The annual emissions of **3,268** passenger cars

# Installing PV panels on a low slope roof



# Lessons Learned

Commitment from Senior Leadership is essential to support the goal. Ongoing champions are key to achieving it.



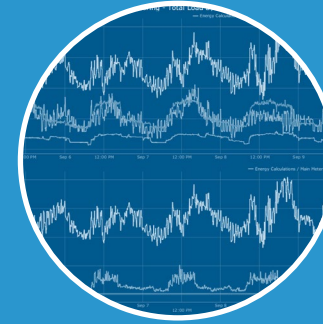
**Be aware of site constraints and conditions**



**Don't rush the commissioning process**



**New environments require a fundamental shift in how we work**



**Actively manage & monitor energy use**



**Review & reassess energy needs to reflect changing conditions**

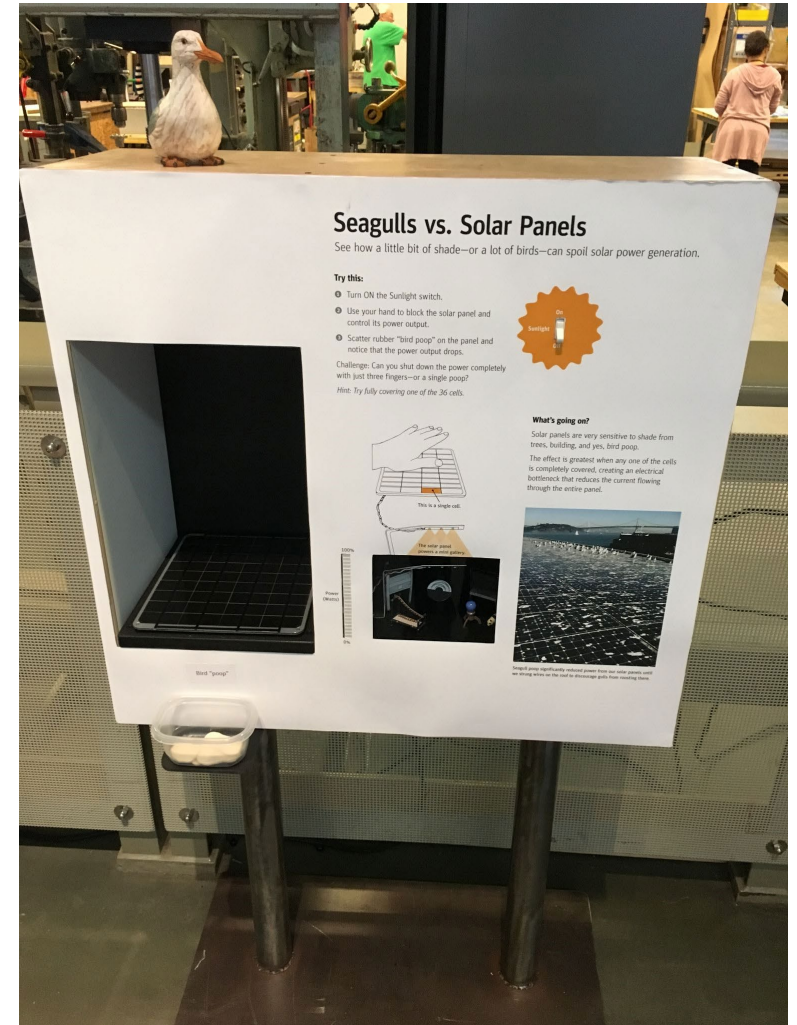




# Make energy efficiency part of your ethos

And zero net energy & decarbonization will follow

- Tell the story!
- Localized control for lighting and plug loads
- Always look for energy conservation opportunities
- Plan for energy storage
- Robust O&M program
- Have room for emergent technologies



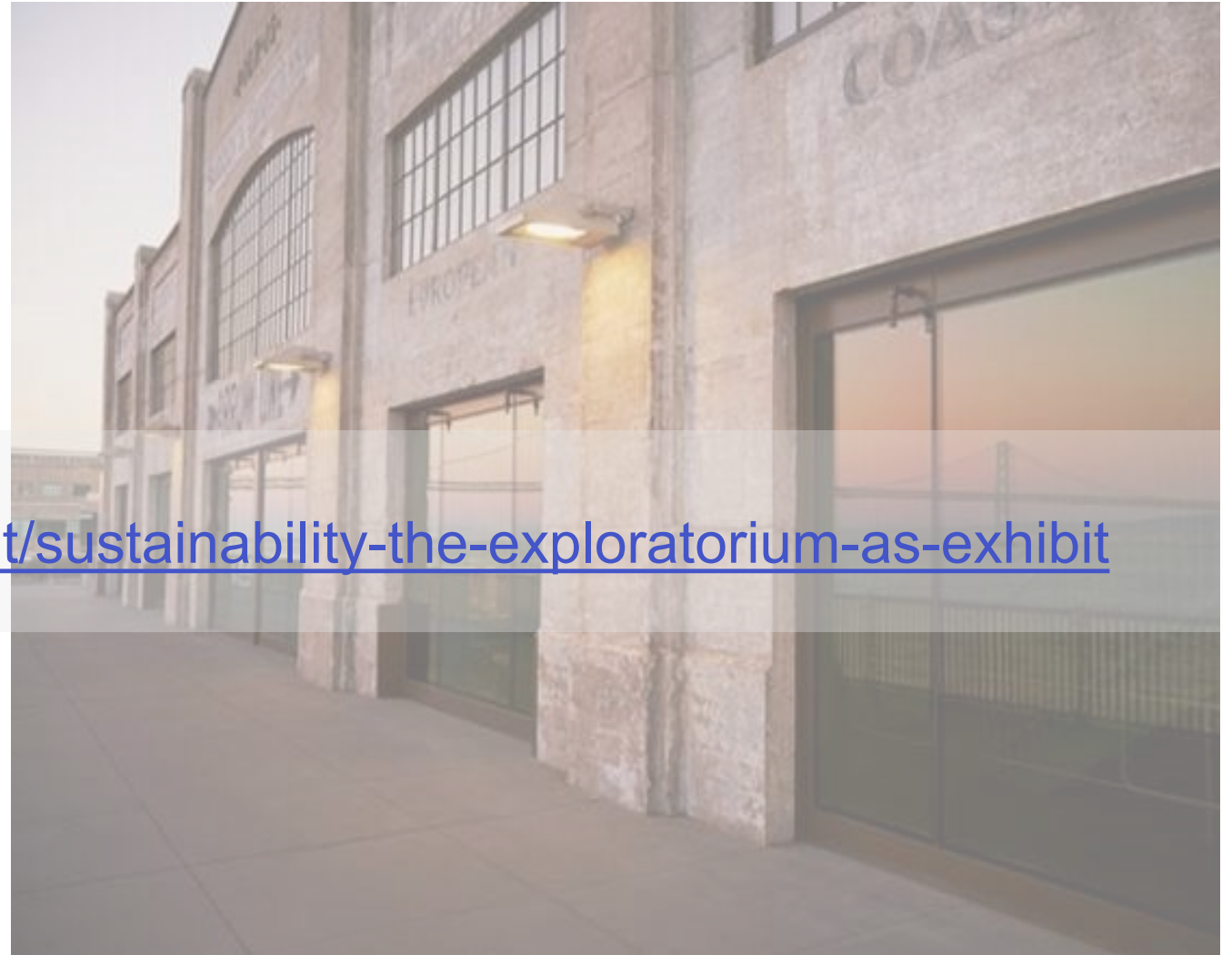
# Thank You.

Interested in learning more?

<https://www.exploratorium.edu/about/sustainability-the-exploratorium-as-exhibit>

**expl****ratorium**<sup>®</sup>

Shani Krevsky  
Project Director, Campus Facilities  
skrevsky@exploratorium.edu



*“Sustainability is fundamental  
to the mission of Heritage.”*

*Anne Scott-Putney,  
President, CEO, Heritage Museums & Gardens  
Sustainability Plan Approved by Board of Trustees, 2019*





- Largest cultural attraction on Cape Cod
- 130,000 visitors/year
- 100 acres of woodlands and living collections
- Three museums
- 17 total buildings

# Strategic Sustainability Plan

*Approved by*

**Board of Trustees - 2019**



- To be a model of sustainability,
- To stop the use of fossil fuels to reduce carbon dioxide emissions, and
- To provide public engagement in these issues through exhibits and education.

# Expressed in Events and Exhibits



One third of the Exhibit on Preserving Cape Cod



Wampanoag Wetu and Garden



1917 Milburn Electric Car

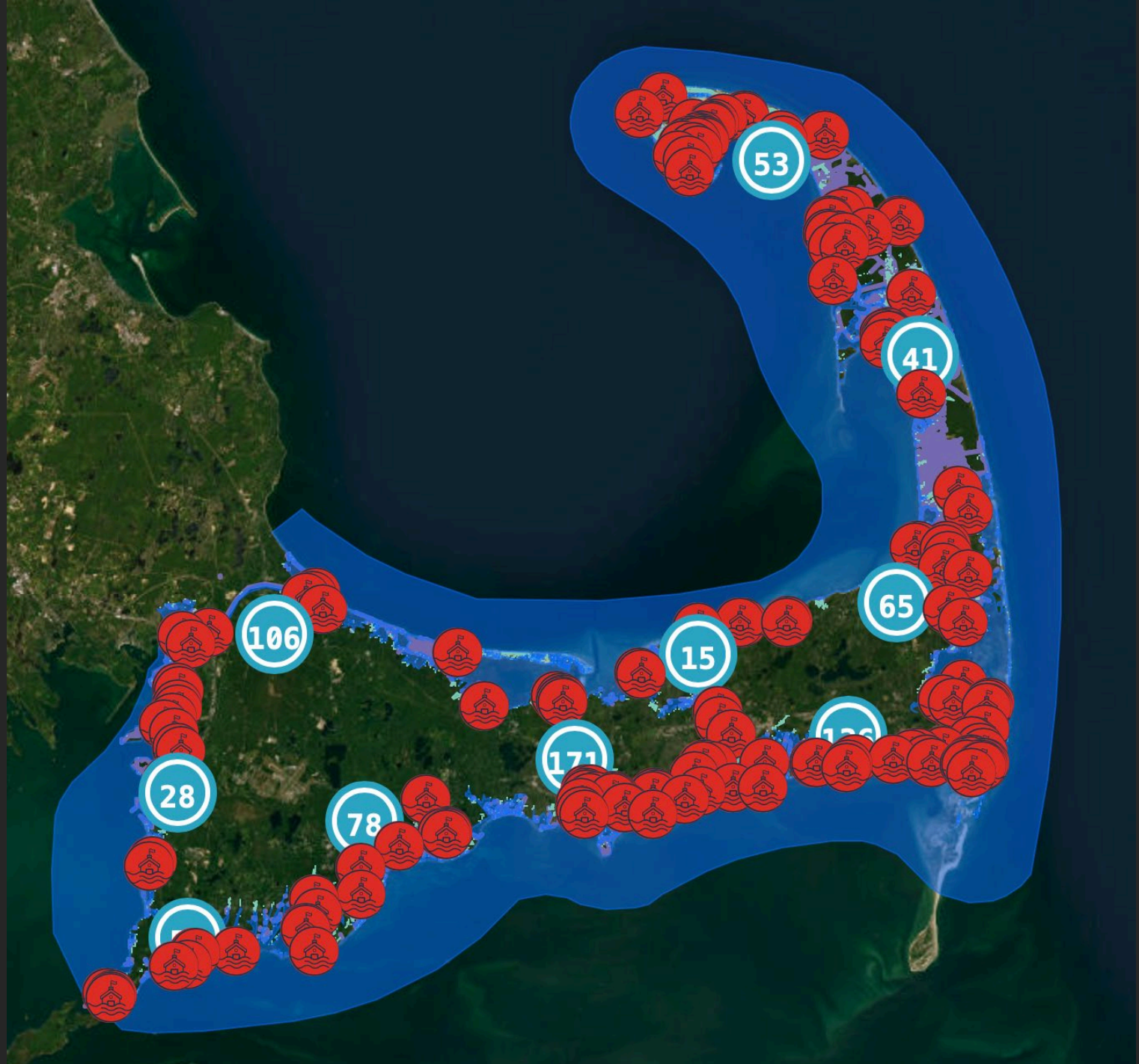
Treasured Trash Art



# Cape Cod Commission

Cape Cod  
**7+ billion**  
pounds CO2  
Per year

Sea Level Rise Viewer  
6 foot rise





# Sustainability Beacon Project

## Measured

- 10-year energy use
- CO2 emissions
- CO2 sequestration

## Set Goals

- Reductions
- 50% by 2030
- 80% by 2050

## Action Plan

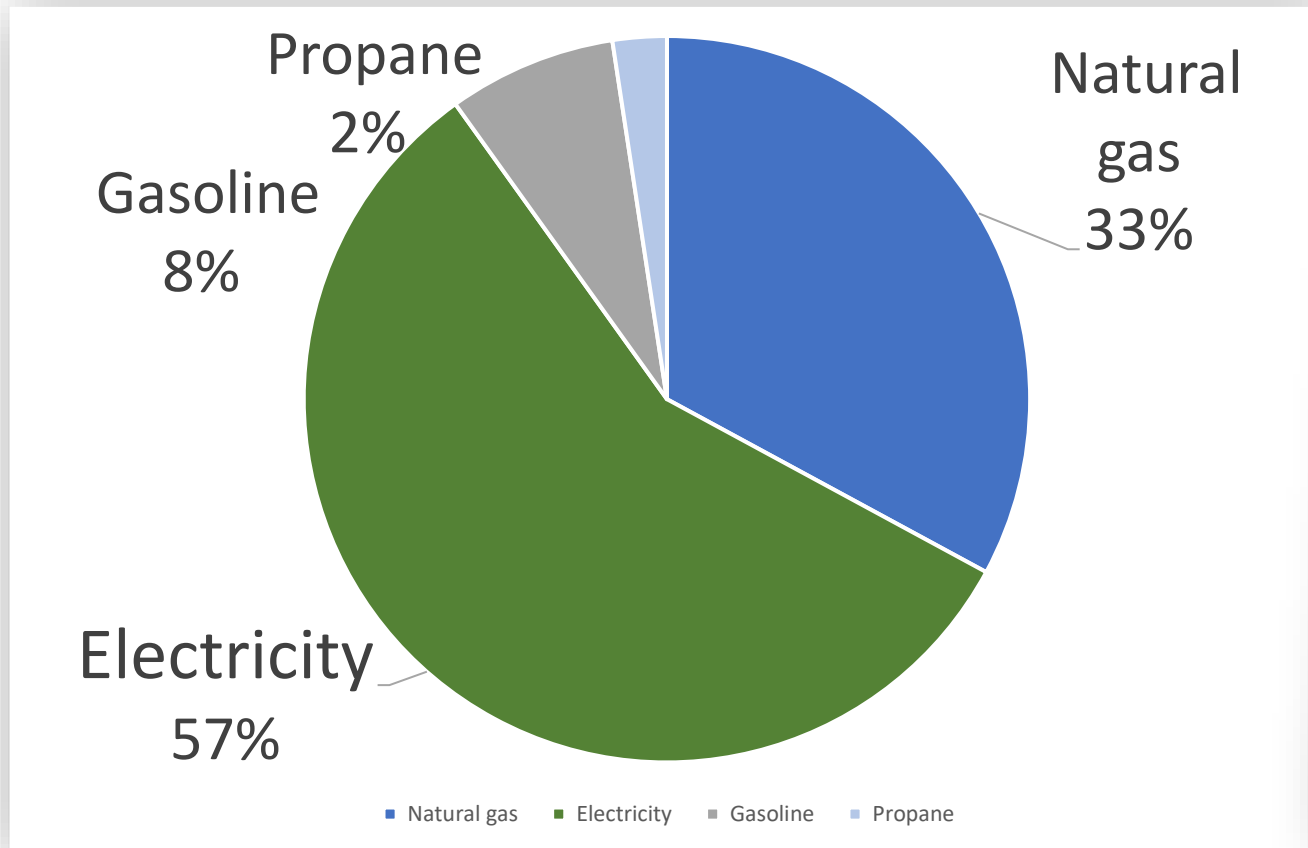
- Conservation
- Electrify
- Deploy solar

*A model for projects on Cape Cod,  
in Massachusetts and throughout the US.*





# Measure Use to Benchmark



Account Number: [REDACTED]  
 Customer name key: NAUS  
 Statement Date: 1391 734 0012  
 Service Pre: NAUS

## EVERSOURCE

Payment will be sent to bank for processing on 12/24/21

**Electric Account Summary**  
 Amount Due On 11/29/21  
 Last Payment Received On 11/22/21  
 Balance Forward  
 Current Charges/Credits  
 Electric Supply Services  
 Delivery Services  
 Other Charges or Credits  
 Total Current Charges  
**Total Amount Due**

Svc Addr: 220 SAMOSET RD CHAPEL  
 EASTHAM MA 02642  
 Rate 33-GENERAL - ANNUAL Cycle 03  
 Service from 11/02/21 - 12/03/21 31 Days  
 Next read date on or about: Jan 04, 2022

Meter Number	Current Read	Previous Read	Current Usage	Reading Type
2821744	14154	13794	360	Actual

**Monthly kWh Use**

	Dec	Jan	Feb	Mar	Apr	May	Jun
239	401	391	395	370	285	279	
	Jul	Aug	Sep	Oct	Nov	Dec	
297	244	202	208	268	360		

**Monthly kWh Use**

**Contact Information**  
 Emergency: 800-592-2000  
 www.eversource.com  
 BusinessCenterMA@eversource.com  
 Pay by Phone: 888-783-6618  
 Customer Service: 800-340-9822

**Important Messages About Your Account**  
 DIGGING? STATE LAW REQUIRES YOU OR YOUR CONTRACTOR TO CALL DIG SAFE AT 811 AT LEAST THREE BUSINESS DAYS PRIOR TO DIGGING. FOR MORE INFORMATION VISIT DIGSAFE.COM. IMPORTANT SAFETY INFORMATION IS ALSO AVAILABLE IN THE "SAFETY" SECTION OF EVERSOURCE.COM.

**Total Charges for Electricity**

**Supplier (NEXTERA ENERGY SERVICES)**  
 Meter 2821744  
 Generation Service Charge 360  
 Subtotal Supplier Services

**Delivery**  
 (Rate 33-GENERAL - ANNUAL)  
 Meter 2821744  
 Customer Charge  
 Distribution Charge  
 1st 2300  
 Transition Charge  
 Transmission Charge  
 Revenue Decoupling Charge  
 Distributed Solar Charge  
 Renewable Energy Charge  
 Energy Efficiency

# Carbon Dioxide Sequestration

Species	Diameter BH inches	Diameter BH cm	Circumference BH inches	LOCATION	Growth fac	CONDITIO	Taxa	Beta 0	Beta 1	DBH LN	LN of Biomass	Biomass	Carbon in lb	Carbon in pounds	LB to KG fac	Carbon in US Tons	age of tree	C in lbs added per year per tree
White Pine	121.7	309.0	382	GOS - large	2.5		Pinus Strobus	-2.6177	2.4638	5.73	11.51	99,524.29	49,762.15	109,706.62	2.20462	54.85	123.60	887.58
Norway Maple	84.9	215.6	266.5	GOS - large	2.5		Acer	-1.8011	2.3852	5.37	11.02	60,799.22	30,399.61	67,019.58	2.20462	33.51	86.23	777.21
Black Locust	74.4	188.0	232.5	GOS - large	2.5					5.24	10.82	50,128.52	25,064.26	55,257.17	2.20462	27.63	75.55	731.37
Canadian					2.5					5.40	10.96	57,430.34	28,715.17	63,306.04	2.20462	31.65	88.66	714.05
Norway Spruce					2.5					5.21	10.62	41,034.06	20,517.03	45,232.25	2.20462	22.62	73.13	618.55
Black Locust					2.5					5.03	10.30	29,671.47	14,835.74	32,707.16	2.20462	16.35	61.48	532.02
Fir					2.5					5.13	10.38	32,204.65	16,102.32	35,499.51	2.20462	17.75	67.63	524.94
Hickory					2.5					5.02	10.27	28,883.44	14,441.72	31,838.50	2.20462	15.92	60.83	523.40
Black Locust					2.5					5.00	10.22	27,345.80	13,672.90	30,143.55	2.20462	15.07	59.54	506.31
Black Locust					2.5					5.00	10.20	26,969.35	13,484.67	29,728.58	2.20462	14.86	59.21	502.06

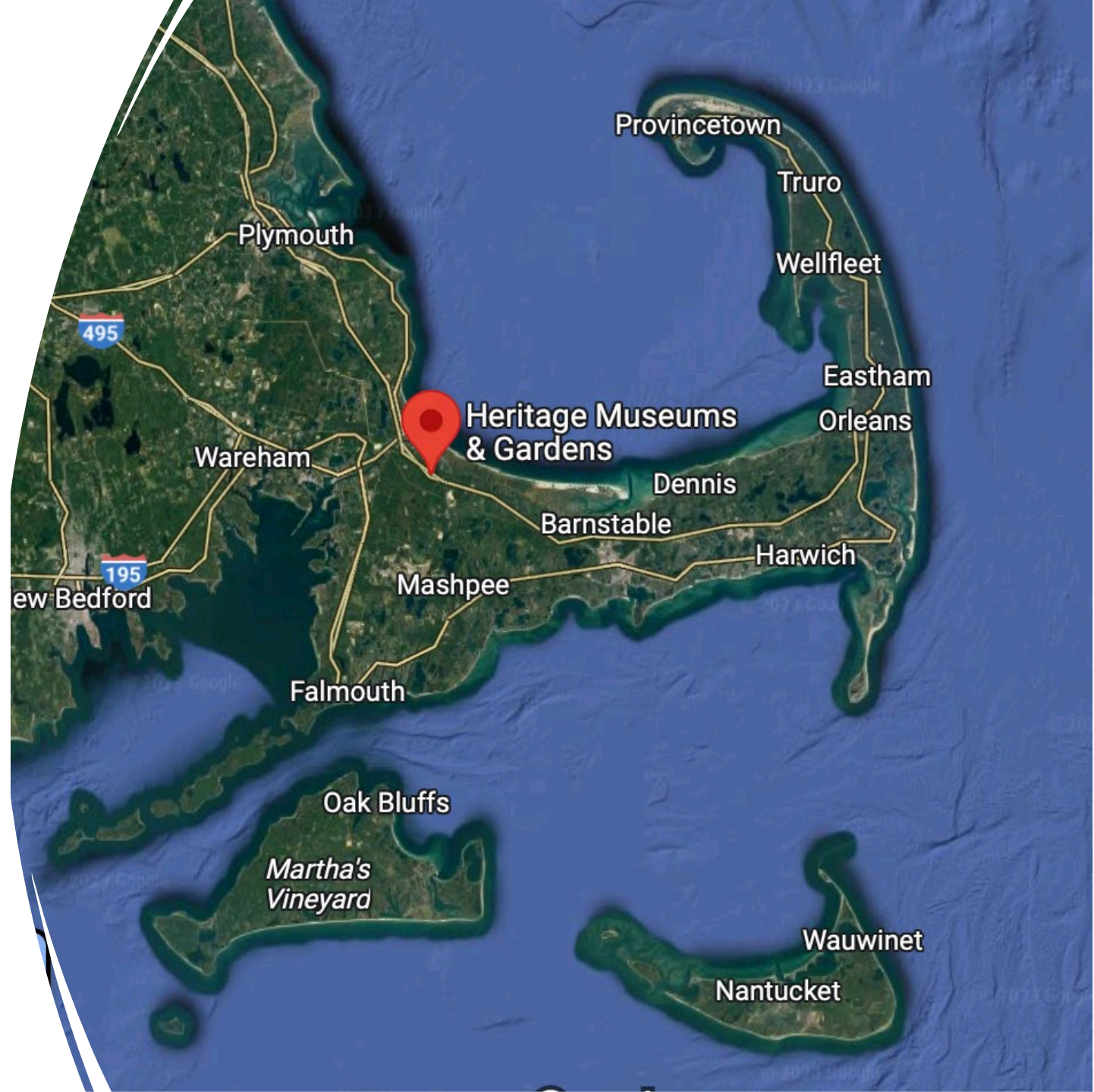


- 5 Plots of sample plantings
  - 25 Volunteers
  - 316 trees/stems
  - 4,750 calculation
- Affiliates
- Cape Cod Commission
  - Woodwell Research Center



## Cape Cod Commission Study

Land Use	ACRES
Forests (Trees & Shrubs)	75.94
Grasslands	5.68
Built (Impervious)	4.47
Non-forested wetland	0.08
Man-made bare	7.32
Natural barren	1.54





# Building Management



## Energy Assessments

- Conservation first
- Electrify where possible
- Deploy Solar from the grid



# Existing Buildings - Unique Challenges



- Inadequate Welcome Center
- From Round Barn to Round Yurts
- Date back to the 1600s
- K-2 School
- Hard to Heat Greenhouse
- One meter for electricity
- Humidification needs

# Grounds Management

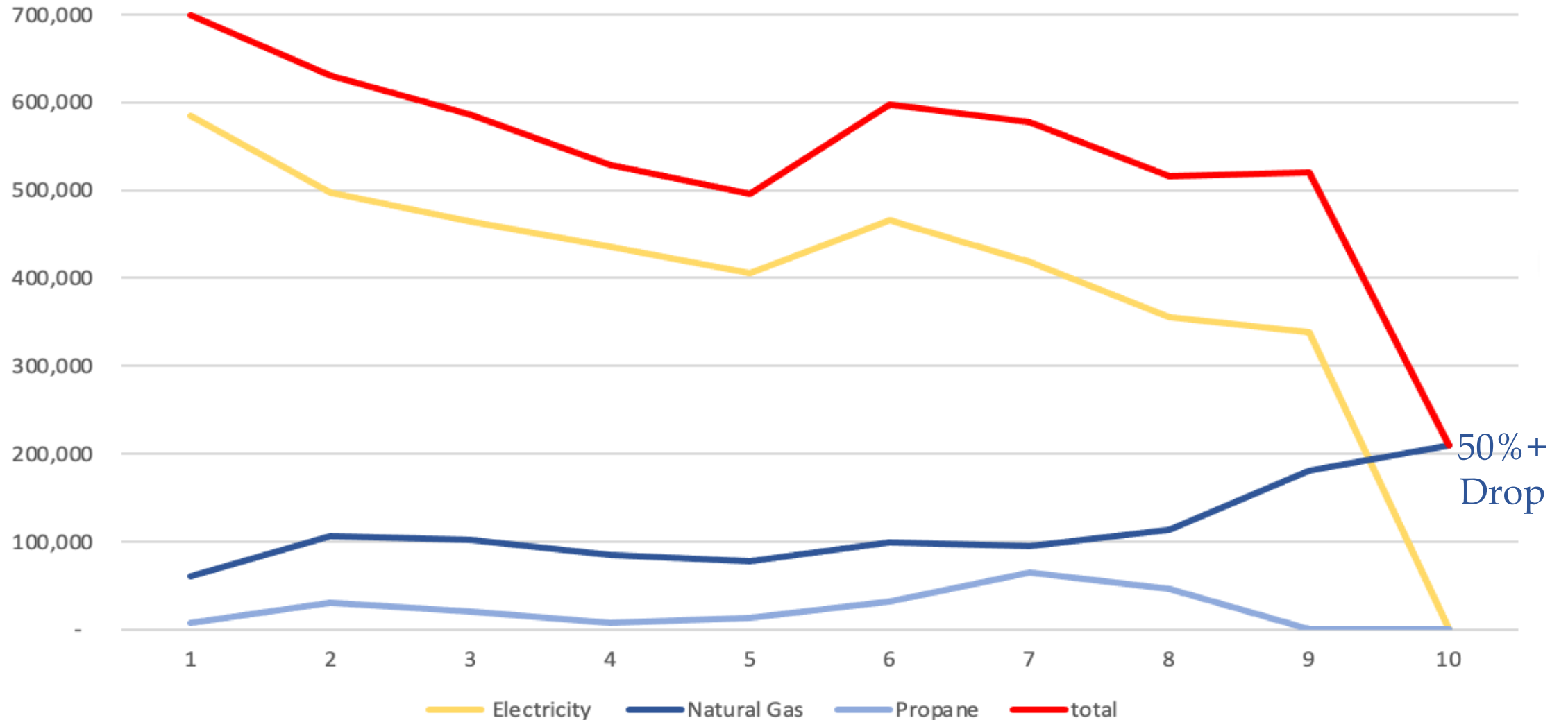


- Electrify everything
- Waste management
- Water management
- Deploy grid solar





# Carbon Dioxide Emission Reduction 2013 to 2022





# Sustainability Beacon Project

## Measured

- 10-year energy use
- CO2 emissions
- CO2 sequestration

## Set Goals

- Reductions
- 50% by 2030
- 80% by 2050

## Action Plan

- Conservation
- Electrify
- Deploy solar

*A model for projects on Cape Cod,  
in Massachusetts and throughout the US.*



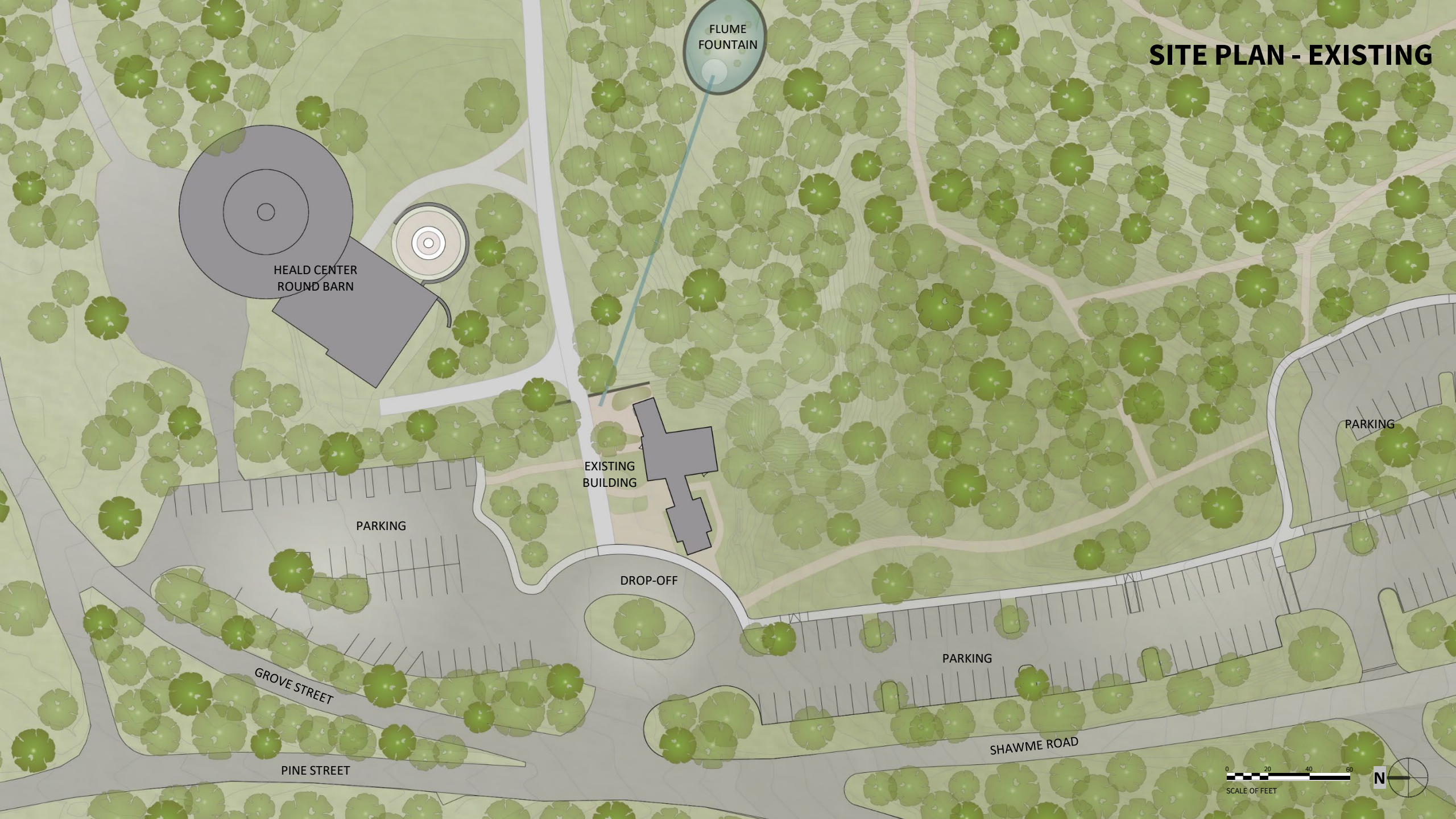


# New Welcome Center Complex

- Model and interpret sustainability
- Net Zero Strategies
- Improve welcome sequence
- Create gathering center
- Expand visitor services
- Improve retail facility
- Enhance natural vistas



# SITE PLAN - EXISTING



HEALD CENTER  
ROUND BARN

FLUME  
FOUNTAIN

EXISTING  
BUILDING

PARKING

PARKING

DROP-OFF

PARKING

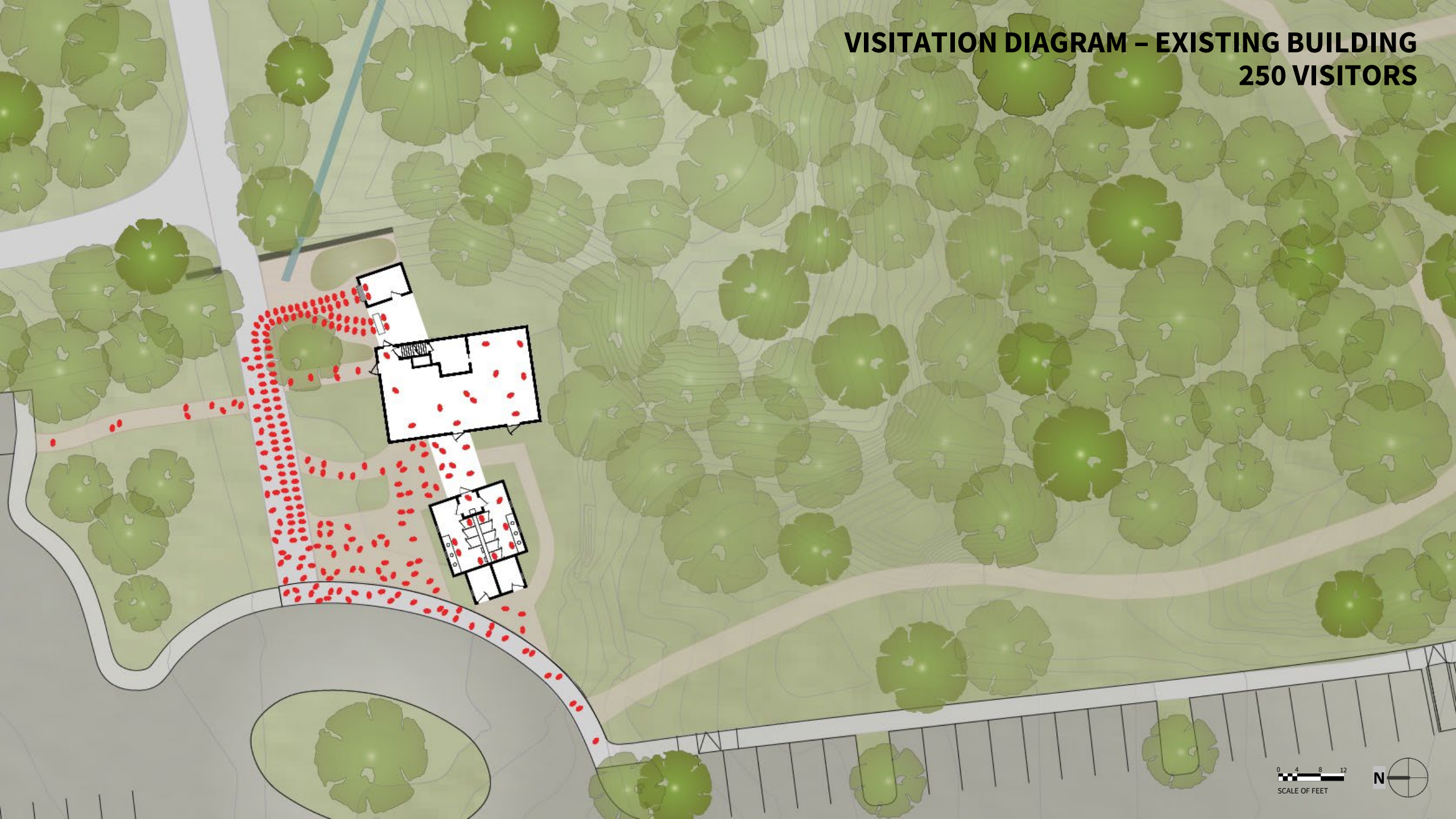
GROVE STREET

PINE STREET

SHAWME ROAD



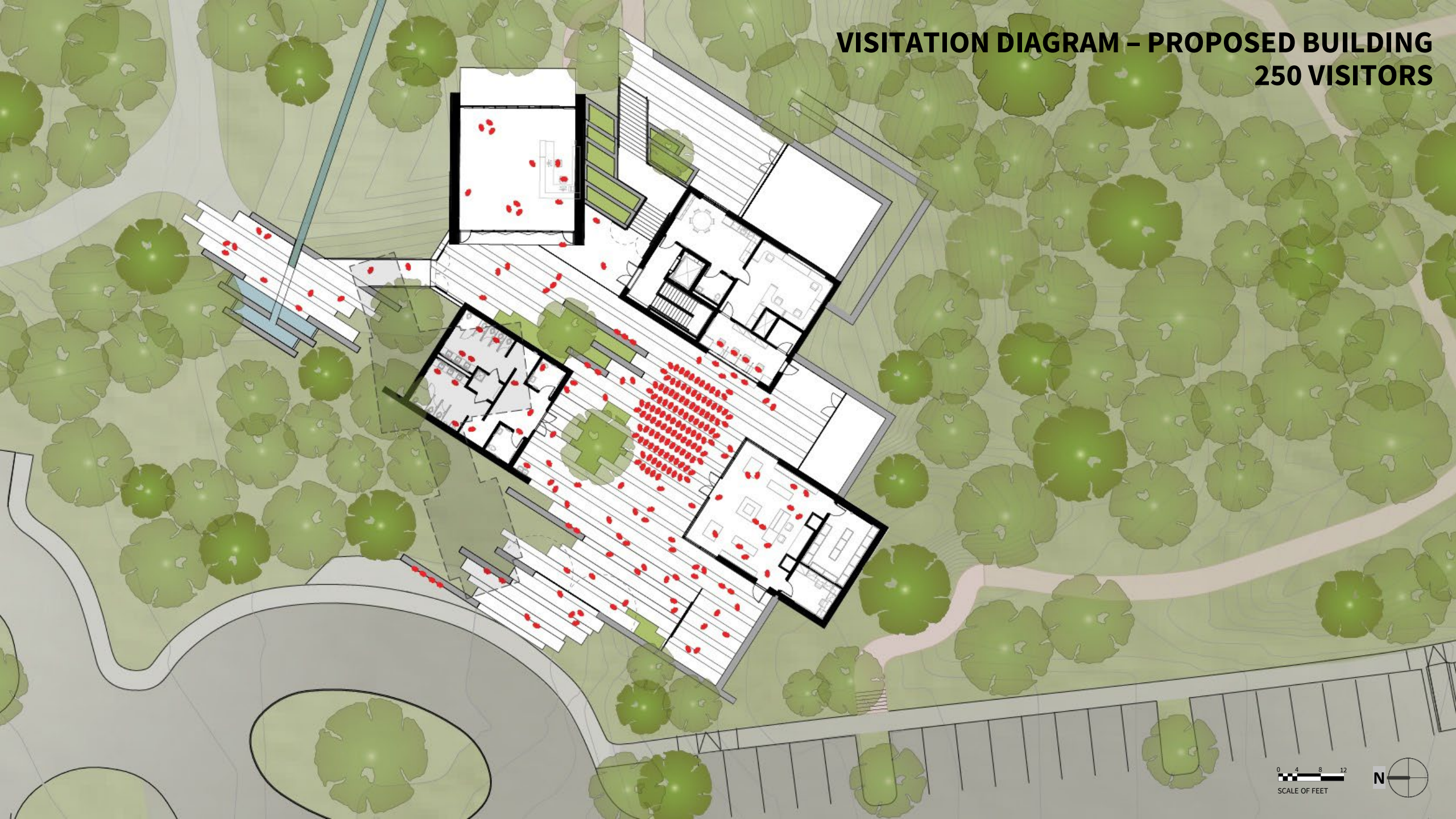
# VISITATION DIAGRAM – EXISTING BUILDING 250 VISITORS



0 4 8 12  
SCALE OF FEET



# VISITATION DIAGRAM - PROPOSED BUILDING 250 VISITORS



0 4 8 12  
SCALE OF FEET



# UPPER FLOOR PLAN

1. DROP-OFF
2. MOBILITY TRANSPORT PICK-UP
3. EXISTING BUILDING (DEMO)
4. ENTRANCE GATE
5. OUTDOOR SALES
6. COURTYARD
7. GIFTSHOP
8. RESTROOMS
9. TICKETING
10. ELEVATOR LOBBY
11. OUTDOOR STAIR
12. STAFF AREA
13. OPEN OFFICES
14. VISITOR SERVICES/ORIENTATION
15. LOWER-LEVEL PLAZA
16. FLUME PLAZA



0 4 8 12  
SCALE OF FEET



# LOWER LEVEL FLOOR PLAN



- 1. LOWER-LEVEL ELEVATOR LOBBY
- 2. LOWER-LEVEL PLAZA
- 3. OUTDOOR STAIR
- 4. ACCESSIBLE PATH CONNECTION
- 5. MAINTENANCE YARD
- 6. MECHANICAL
- 7. STORAGE
- 8. BOARD ROOM
- 9. BOARD ROOM DECK

0 4 8 12  
SCALE OF FEET





Welcome Center at  
**HERITAGE**  
WISCONSIN & GARDENS

Restrooms

Ticketing En



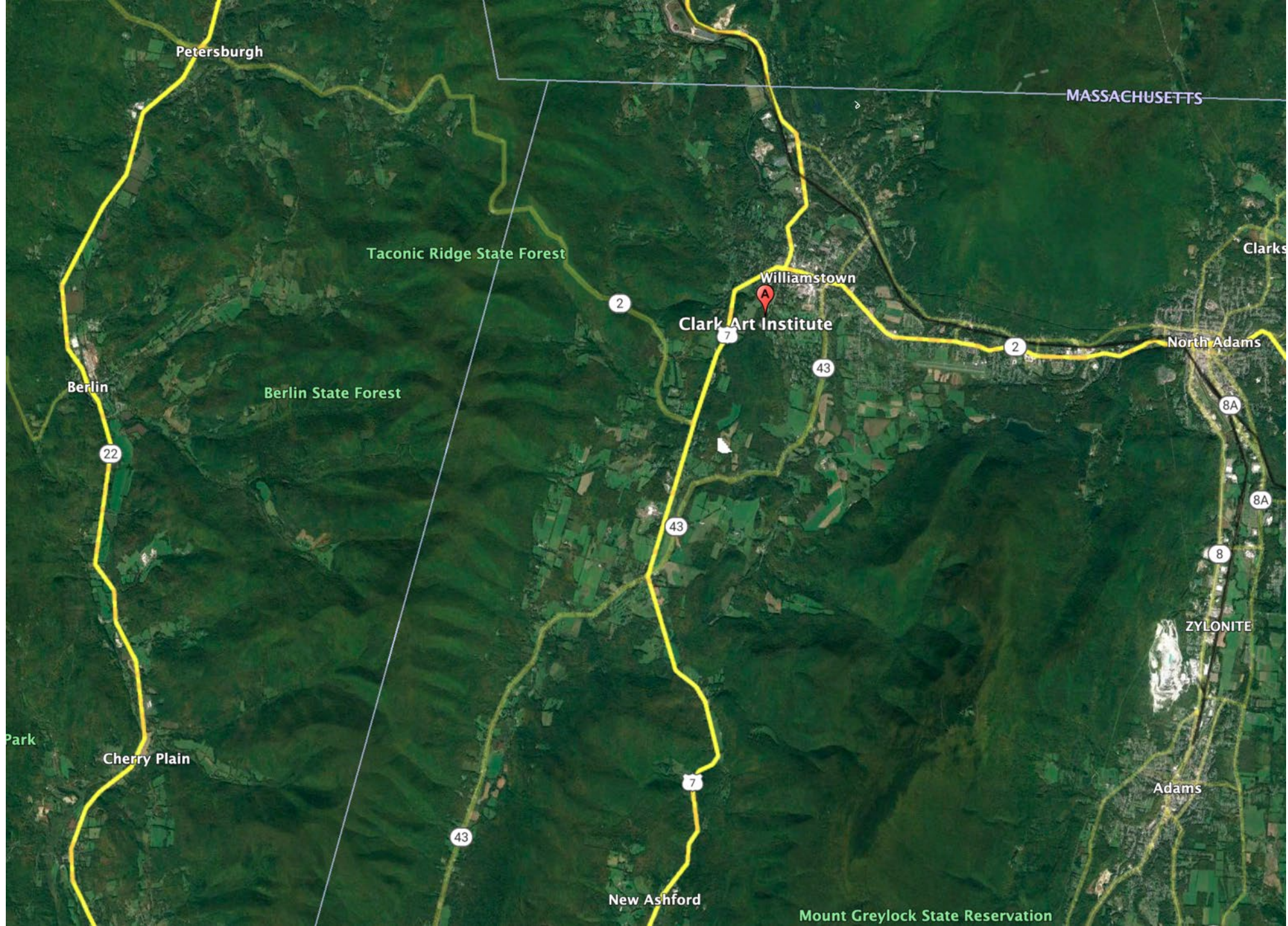




# CARBON: , BUT CONTINUING, A SHORT HISTORY



Henry W. Art, Ph.D.  
Sustainability Projects Manager  
The Clark Art Institute  
Williamstown, MA



Petersburgh

MASSACHUSETTS

Taconic Ridge State Forest

Clarks

Williamstown

Clark Art Institute

North Adams

Berlin

Berlin State Forest

22

2

43

2

8A

43

8A

8

ZYLONITE

Park

Cherry Plain

Adams

43

7

New Ashford

Mount Greylock State Reservation



Williams College

South St

Weston Field

Clark Art Institute

Clark Center

Manton Center

Taconic Golf Club

Lunder Center at Stone Hill

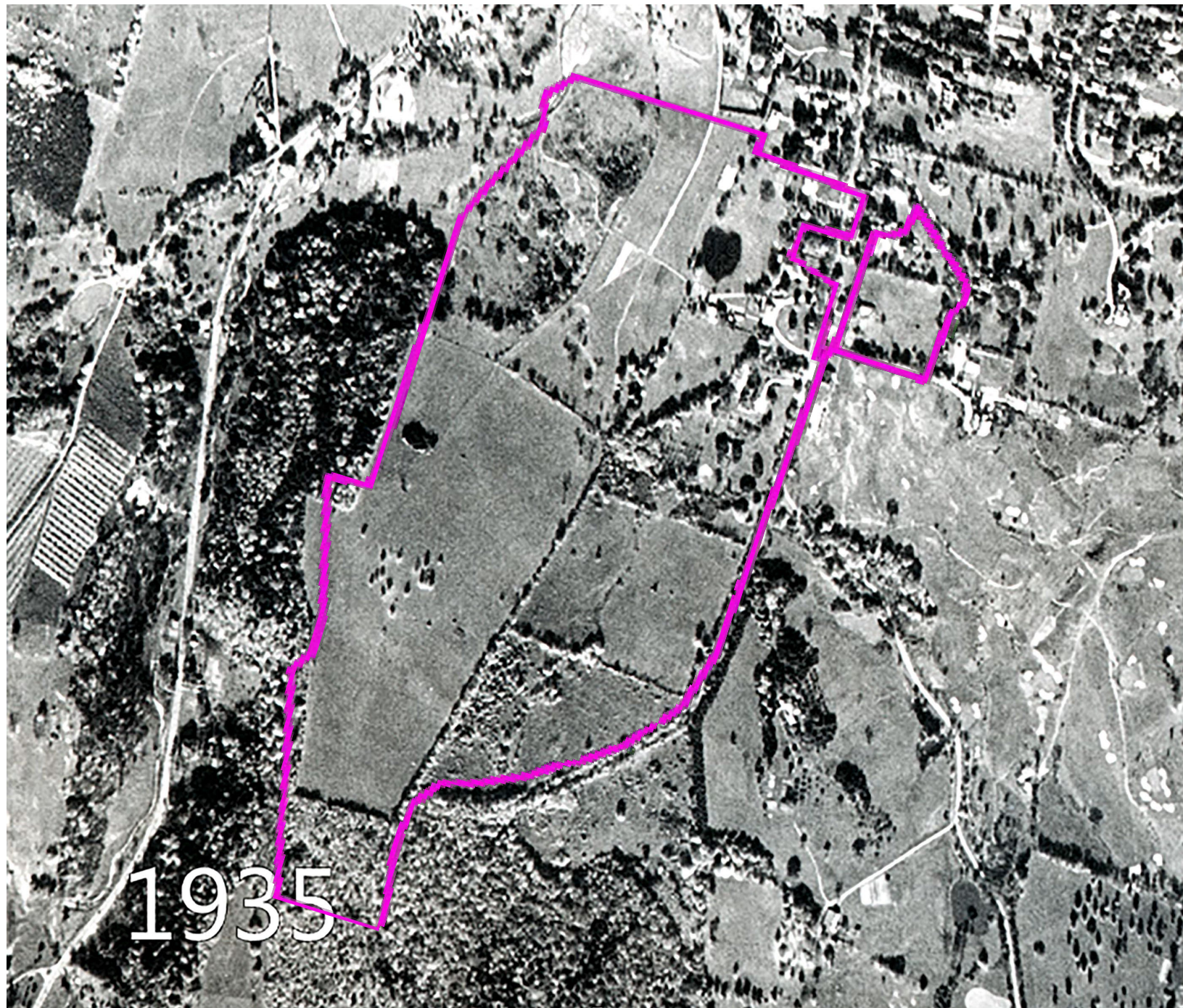
Buxton School

Gale Road

Bee Hill Road

Stone Hill Road

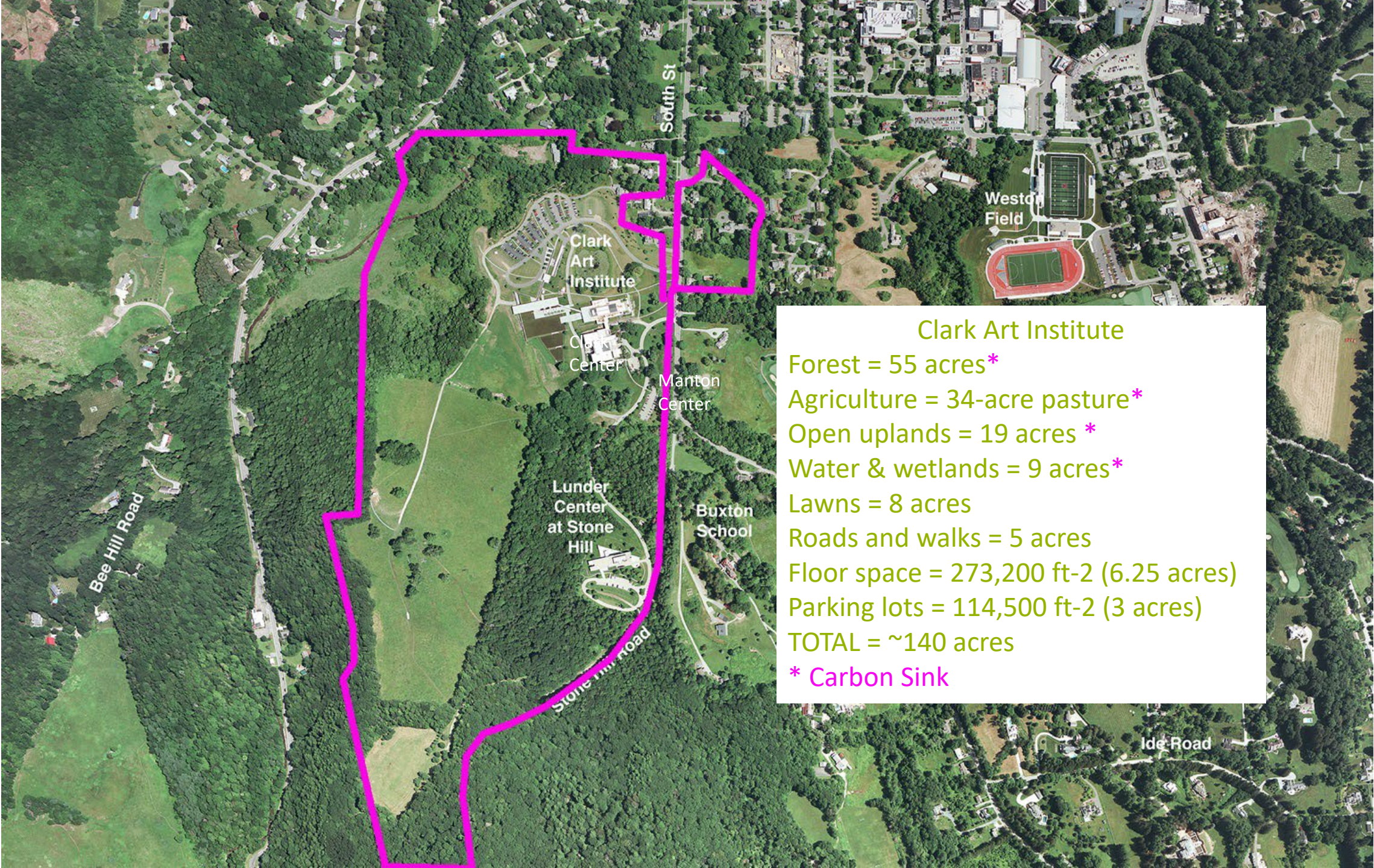
Ide Road



1935

# Northern Stone Hill , 1935-2015

Laurie Glover, 2016



### Clark Art Institute

- Forest = 55 acres\*
- Agriculture = 34-acre pasture\*
- Open uplands = 19 acres \*
- Water & wetlands = 9 acres\*
- Lawns = 8 acres
- Roads and walks = 5 acres
- Floor space = 273,200 ft-2 (6.25 acres)
- Parking lots = 114,500 ft-2 (3 acres)
- TOTAL = ~140 acres

\* Carbon Sink

The Sterling and Francine Clark Art Institute under construction, 1954

**1952**

Construction on the museum begins. In the same year, the Robert Sterling Clark Foundation is established in New York City and in its early years the Foundation supports the work of the Institute in Williamstown.







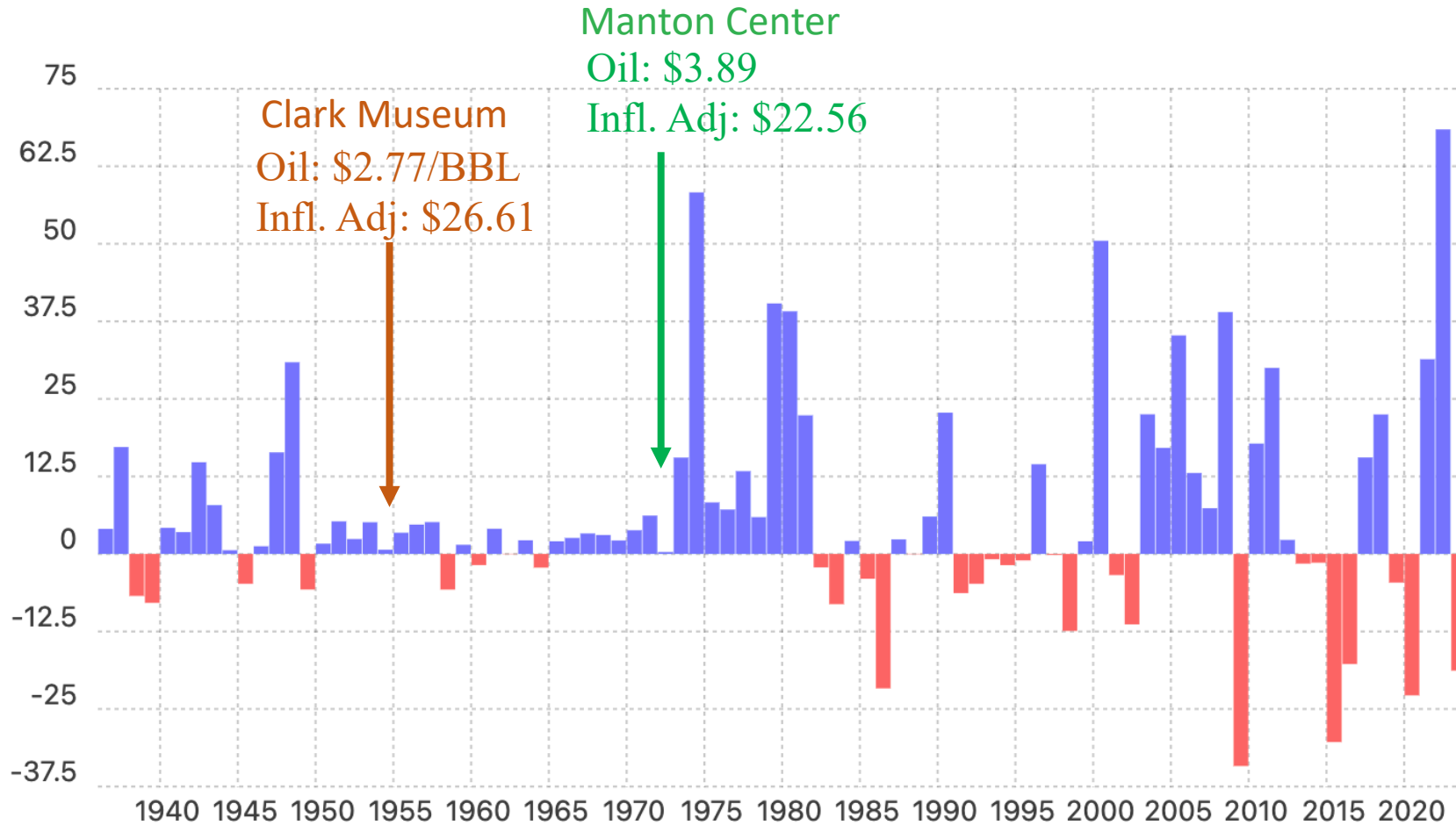
**Museum Building  
1955**



Gallery 2 - "Renoir Room"

# Price Inflation for Fuel oil since 1935

Consumer Price Index, U.S. Bureau of Labor Statistics



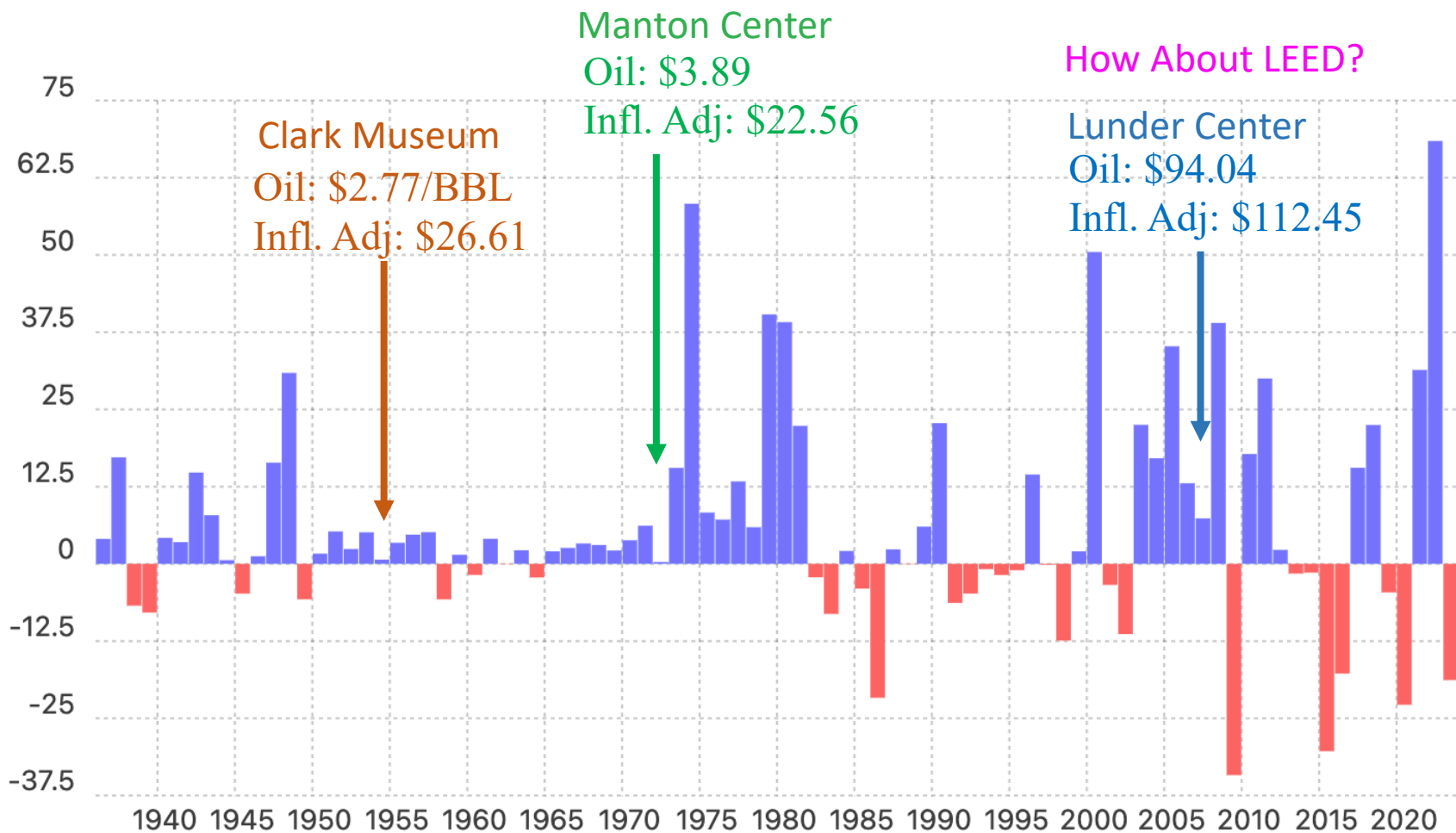
Years with the largest changes in pricing: 2022 (68.45%), 1974 (58.29%), and 2000 (50.48%).



**Manton Research Center**  
**1973**  
**The Architects Collaborative**

# Price Inflation for Fuel oil since 1935

Consumer Price Index, U.S. Bureau of Labor Statistics



How About LEED?

Years with the largest changes in pricing: 2022 (68.45%), 1974 (58.29%), and 2000 (50.48%).



**Lunder Stone  
Hill Center  
2008  
Tadao Ando**



# **HUMANE ECOLOGY**

## **EIGHT POSITIONS**

**JULY 15—OCTOBER 29, 2023**

Pallavi Sen, *Experimental Greens: Trellis Composition*, 2023,



23 June 2023





**EDDIE RODOLFO APARICIO**  
*Mano dura, 2023*

**Juan Antonio Olivares**  
*Fermi Paradox III, 2019.*



**Lunder Center  
2008**

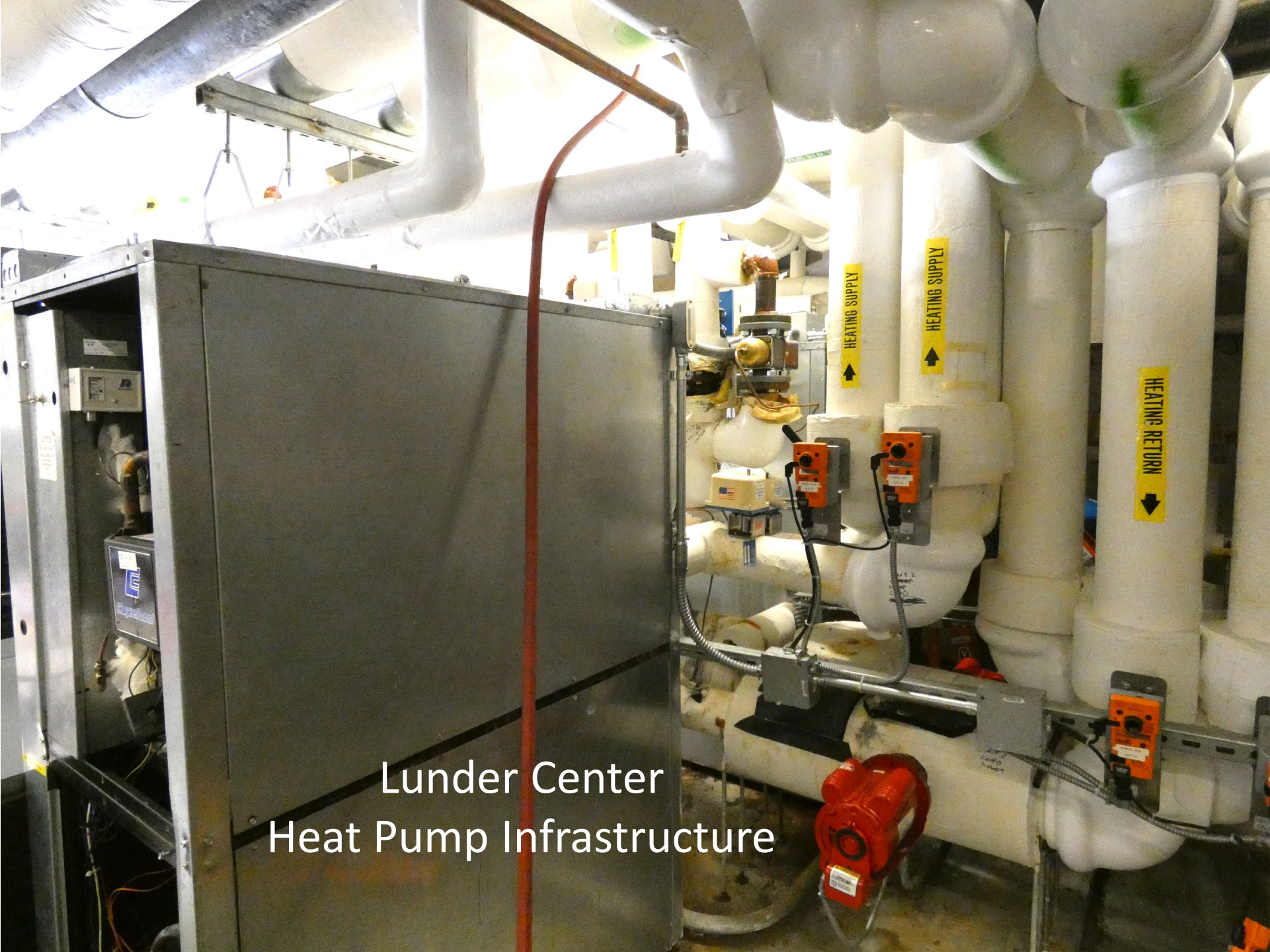
# Williamstown + Atlanta Art Conservation Center at the Lunder Stone Hill Center



<https://williamstownart.org/>

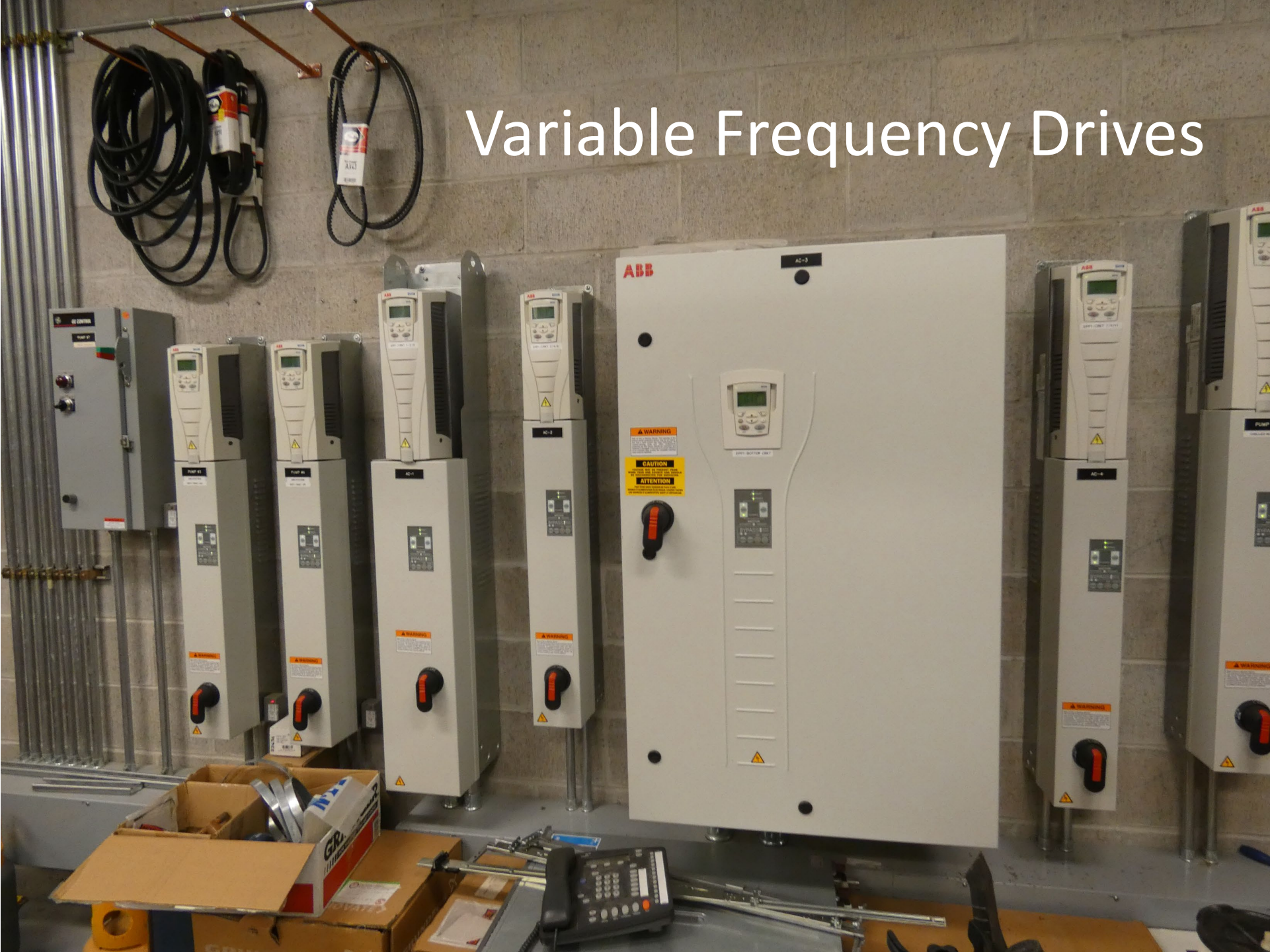
# First Geothermal Heat Pumps In Williamstown





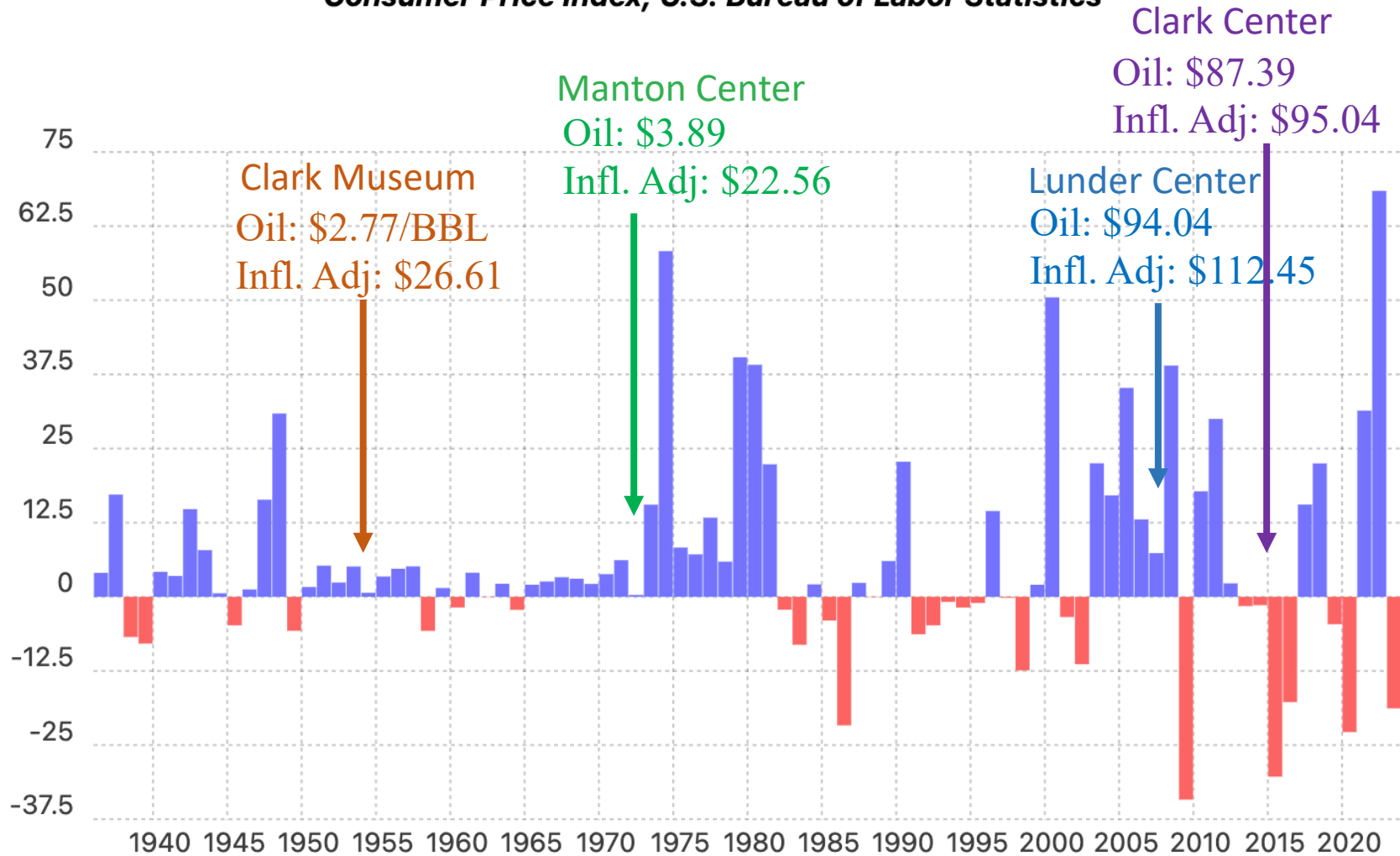
Lunder Center  
Heat Pump Infrastructure

# Variable Frequency Drives



# Price Inflation for Fuel oil since 1935

Consumer Price Index, U.S. Bureau of Labor Statistics



Years with the largest changes in pricing: 2022 (68.45%), 1974 (58.29%), and 2000 (50.48%).



**Clark Center**  
**2014**  
**Tadao Ando**







Clark Center  
2014



2020

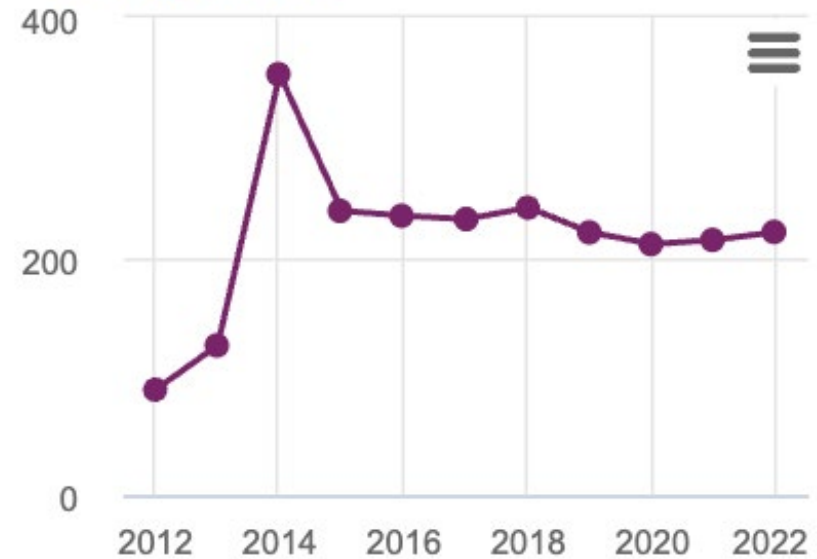
# 2023, it's Time to Benchmark

EPA – Energy Star Portfolio Manager

Name	Use	Gross Floor Area
<a href="#">Lunder Stone Hill Center</a>	Museum	27100 Sq. Ft.
<a href="#">Wall - Barn &amp; Office</a>	Mixed Use Property	2233 Sq. Ft.
<a href="#">Wall - House</a>	Single-Family Home	3350 Sq. Ft.
<a href="#">Hoffman House</a>	Single-Family Home	2500 Sq. Ft.
<a href="#">Levin House</a>	Mixed Use Property	2000 Sq. Ft.
<a href="#">Visiting Scholars' Residence</a>	Multifamily Housing	10275 Sq. Ft.
<a href="#">Main Clark Museum Complex</a>	Museum	225751 Sq. Ft.

## Site EUI Trend (kBtu/ft<sup>2</sup>)

 [Change Metric](#)



# Carbon Day 2023 Results

Green House Gas Emission equivalent in kgCO<sub>2</sub> equivalent/ft<sup>2</sup>

**Lowest = <0 kgCO<sub>2</sub> eq./ft<sup>2</sup>**

(for institutional generating renewable energy)

**Average Museum = 9.6 kgCO<sub>2</sub> eq./ft<sup>2</sup>**

**Average NYC Museum = 10.7 kgCO<sub>2</sub> eq./ft<sup>2</sup>**

**The Clark = 13.4 kgCO<sub>2</sub> eq./ft<sup>2</sup>**

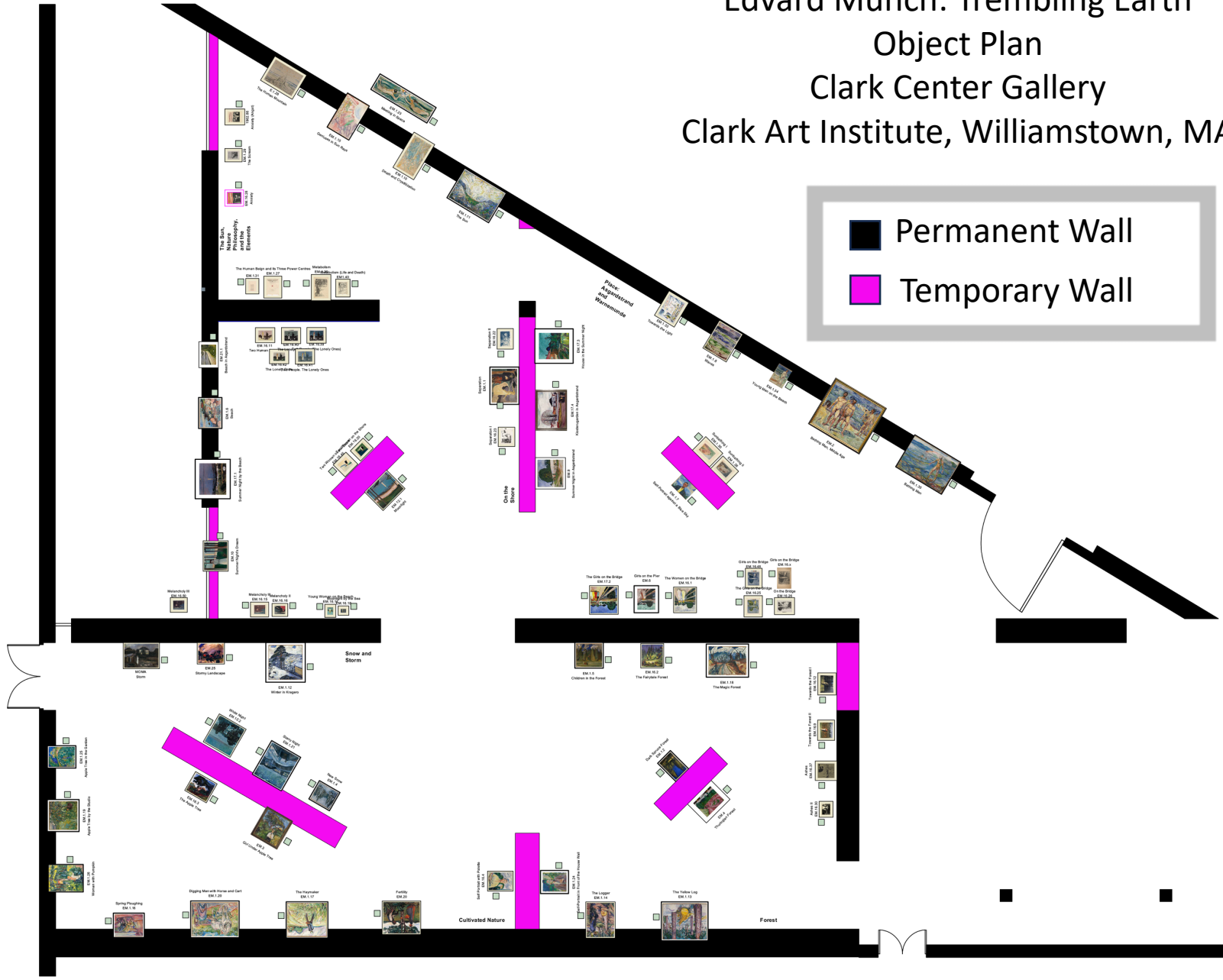
**Highest = 49 kgCO<sub>2</sub> eq./ft<sup>2</sup>**



EDVARD  
**MUNCH**  
TREMBLING EARTH

Edvard Munch's 'The Scream' is a masterpiece of expressionist art, capturing a moment of intense emotional turmoil. The painting, created in 1893, depicts a boat on a turbulent sea, with a central figure and two other figures in the foreground, all suffering from a sense of dread and despair. The vibrant, swirling colors of the sky and water reflect the inner turmoil of the figures, a theme Munch explored in his 'The Scream' series. This particular version, 'Trembling Earth', is a powerful representation of the artist's vision of human suffering and the impact of the natural world on the human psyche.

# Edvard Munch: Trembling Earth Object Plan Clark Center Gallery Clark Art Institute, Williamstown, MA



LED Lights

3 feet

12 feet





THIS SIDE UP

European BRANDS

Elegant

FRAGILE

spindriff

Casella

ONLY  
CARTON SOLAMENTE





Alarm batteries

Need to Accommodate  
Adequate Spaces to  
Manage Scope 3  
Greenhouse Gas Emissions,  
Please,  
**THANK YOU!**